

Sustainability with SAP: Chasing Zero

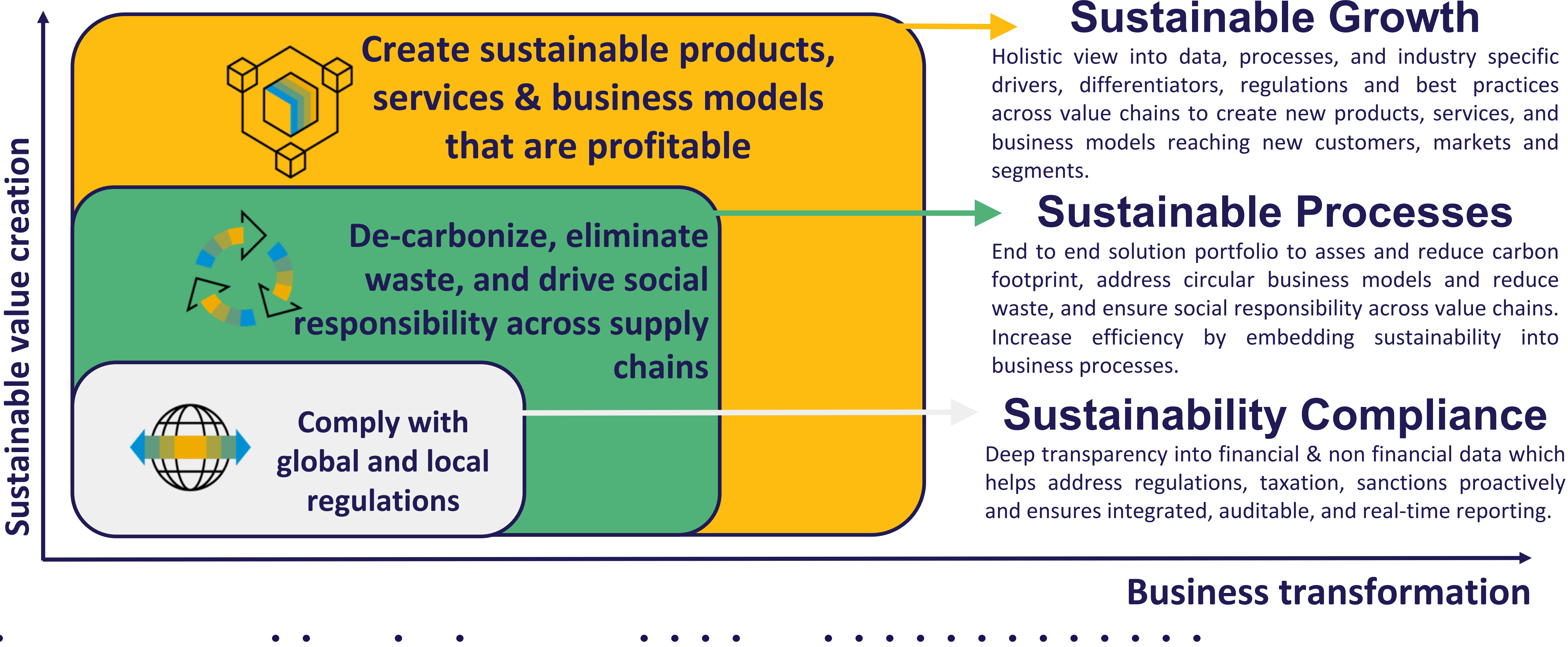
Approaching Sustainable Business Systematically

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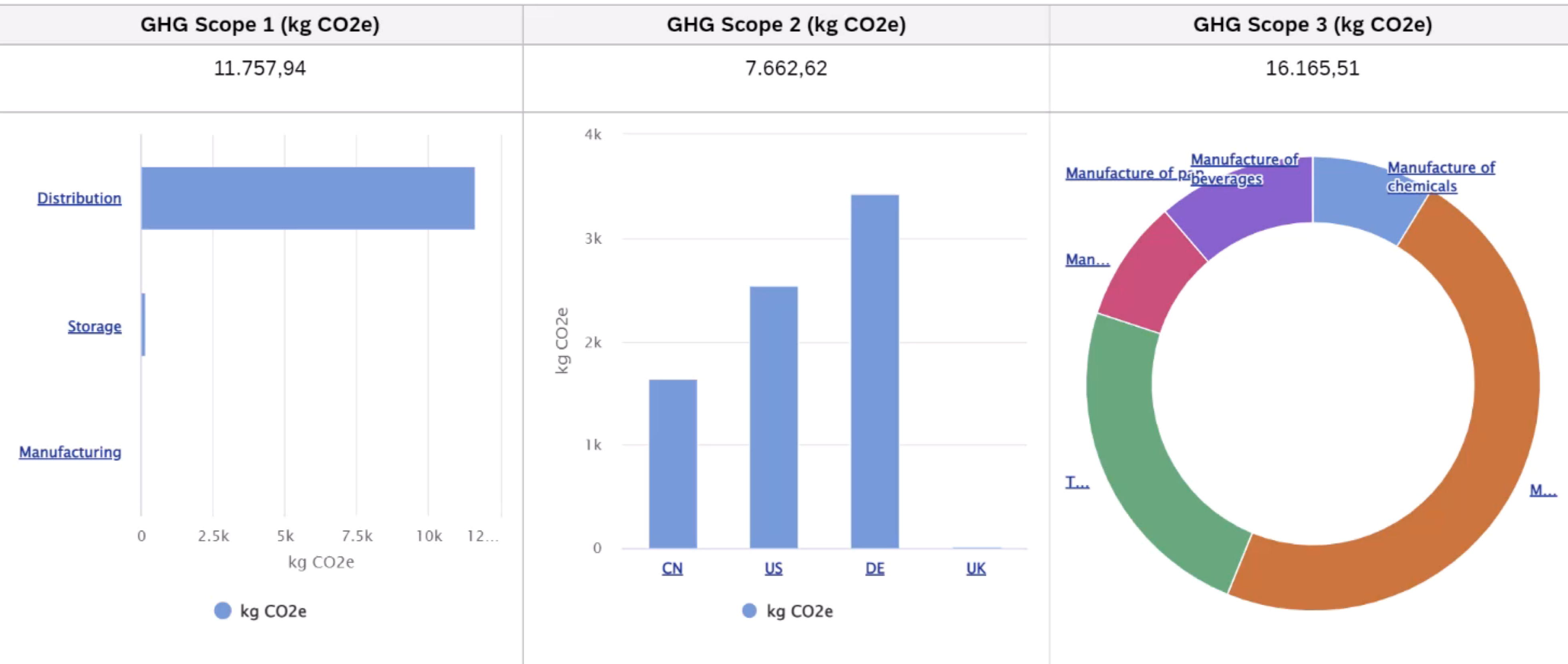
CREATING VS. FIXING



COMPLIANCE REQUIREMENT OR BUSINESS VALUE CREATION?



Total Greenhouse Gas Emission



Process*
ZXC_DI

Process Parameters

Search

> I_VENDOR Nut Supplier

> I_EMIX Energy Mix

> I_PACK Pack Kit Type

▼ I_DELIVERY Delivery Preference

Value

Truck Only

Process Selections

Apply

Cancel



FROM SUSTAINABILITY REPORTING TO PERFORMANCE MANAGEMENT

TODAY

Reporting



...How to get to **more automated** data collection?

.....How to get **comprehensive yet granular** data?

...How to get **higher frequency yet reliable and trusted** data?

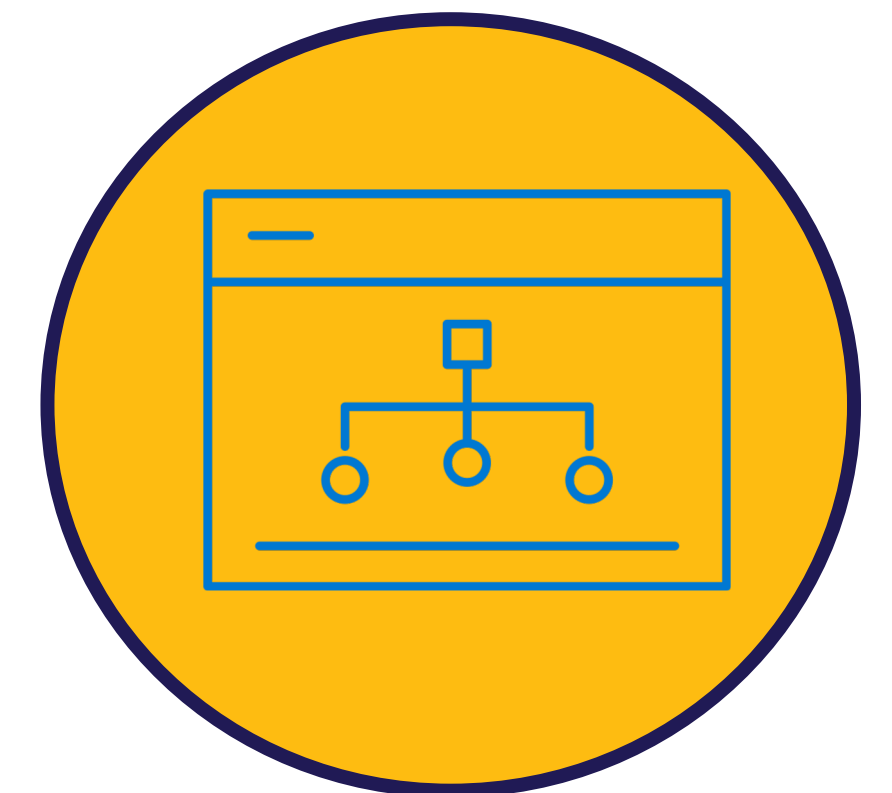
...How to **drive action** trough creating accountability at the right level?

...How to **embed the necessary action** into our business process?

...How to **collect data** across the whole value chain?

TOMORROW

Performance Management



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THE EVOLUTION OF FINANCIAL REPORTING

Where most companies are



Traditional financial reporting

- Management based purely on financial KPIs
- Compliance based reporting for non-financial KPIs
- Shareholders as primary stakeholder
- Focus on individual company performance

*“How much **revenue** does this new product generate?”*

Integrated performance management

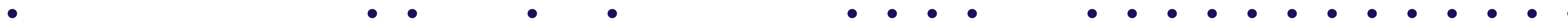
- Risk assessments include inward and outward impacts (“double-materiality”)
- Inclusion of ESG* metrics to assess and manage long-term company performance
- Connectivity between ESGs and financial KPIs
- From shareholder to all stakeholders

*“What is the **CO2 footprint** of this new product?”*

Impact measurement and valuation

- Companies are valued based on global standards that monetize environmental, social and financial impacts to society (i.e., including externalities)

*“What is the **overall impact** of the product on society (e.g., including the social costs of carbon emissions in EUR)?”*



Metric Overview by Pillar

Reporting Period:

Country/Region:

Governance

Planet

People

Prosperity

Setting Purpose

[More Info](#) [Links](#)



Theme:

Governing Purpose

Reference:

The British Academy and Colin Mayer, GRI 102-26, Embankment Project for Inclusive Capitalism (EPIC) and others.

Our Purpose:

Our Purpose is to make the world run better and to improve people's lives.

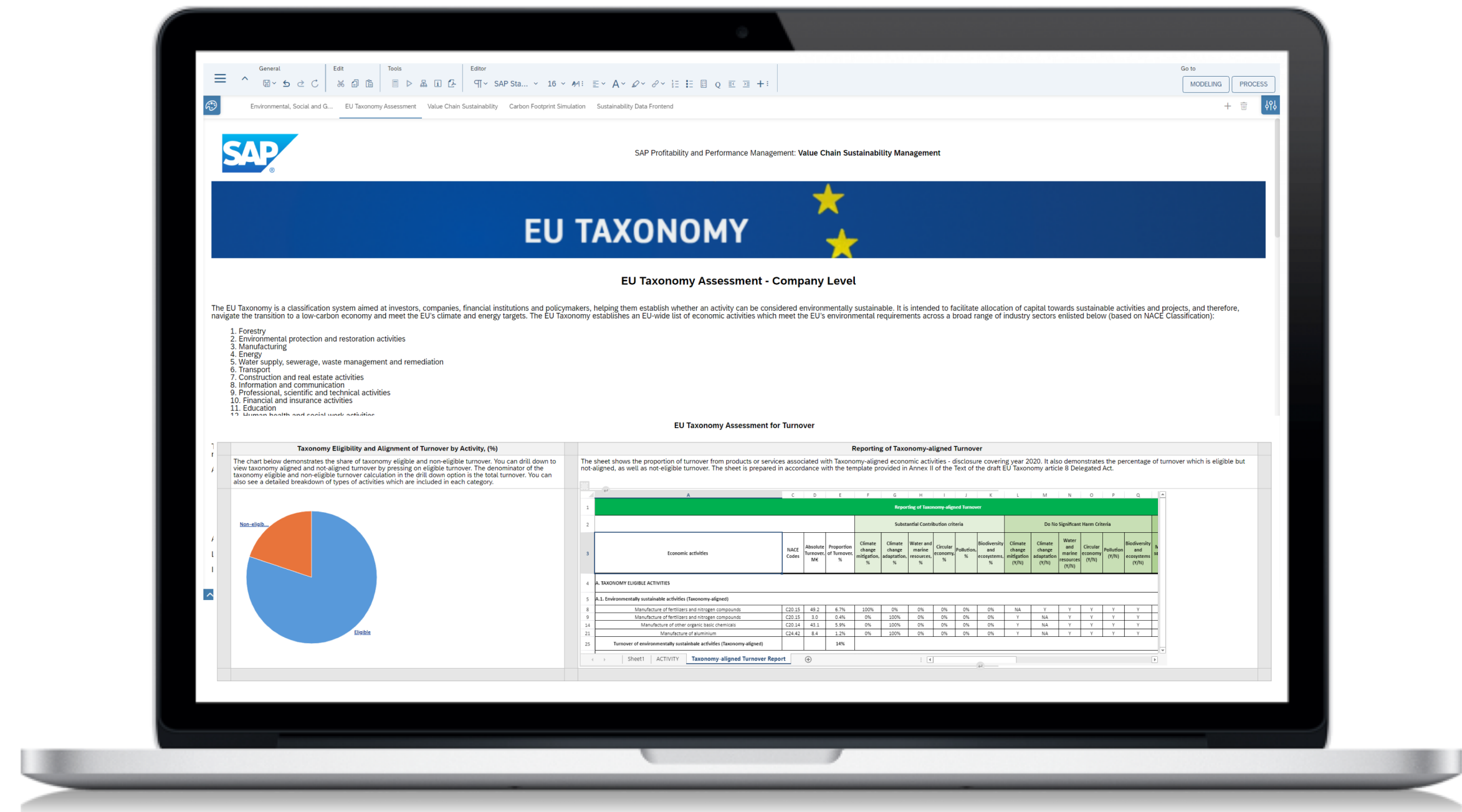
[Company Vision and Mission](#)



SUMMARY

STANDARDIZED REPORTING FRAMEWORK TO IMPROVE COMPANY PERFORMANCE

1. Agreeing on metrics
2. Determining how to capture them
3. Taking measurements
4. Understanding whether the data is relevant
5. Using the data to generate insights
6. Using those insights to drive the decision-making process



INFOTRUST



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TALLINN
JUN 14, 2022

RIGA
JUN 15, 2022

VILNIUS
JUN 16, 2022

LIVE EVENTS

Sustainability with SAP: Chasing Zero

EVENT PARTNERS:



Agenda®istrations ► events.theinfotrust.com