## ECOnomics: Bringing profit and planet together Sustainability Overview

Tiina Antturi, Head of Sustainability, SAP Nordics and Baltics



# To set the scene

#### 5 global crises 2022

#### 1. Hunger

Starvation of 45 million people

#### 2. Conflict

There are now more active conflicts than at any time since 1945

#### 3. Climate Change

Extreme weather is becoming common as the world warms.

#### 4. Child abuse/human rights

In the face of multiple types of disasters girls and boys face huge challenges that are deeply damaging to their dreams and hopes for a better life

#### 5. COVID-19

The spread of the Omicron variant has laid bare the inequalities in access to vaccines around the world

Clusters of drivers of change (EU 2022)

- NOT NEEDED; BUT SPOKEN
- Growing, urbanizing population.
- Climate change and environment
- Scarcity and competition for resources.
- Accelerating technological change
- Power shifts
- Diversifying values

https://www.eea.europa.eu/themes/sustainability-transitions

https://www.wvi.org/fragile-context/context/5-crises-the-world-can%27t-ignore-in-2021

## Perspective....don't give up



Source: Poverty and Shared Prosperity 2020, World Bank

Updated estimates based on Lakner et al. (2020), PovcalNet (online analysis tool), World Bank, Washington, DC, http://iresearch.worldbank.org/PovcalNet/, and Global Economic Prospects. Note: Three growth scenarios are considered: (1) pre-COVID-19 uses the January 2020 Global Economic Prospects growth rate projections, predating the COVID-19 crisis; (2) COVID-19-downside and (3) COVID-19-baseline use the June 2020 Global Economic Prospects growth rates projecting a contraction in global growth for 2020 of 8 percent and 5 percent, respectively.

### WHY SAP – WE ARE OBLIGATED TO ENABLE TRANSFORMATION



of all transactions use an SAP system

It is estimated that over

80

of all carbon intensive companies use SAP



# SAP Approach



#### **SAP Cloud for Sustainable Enterprises**



#### **Holistic Steering and Reporting**

Combine, connect and link financial and non-financial views metrics into one holistic reporting. Embedded, validated, real-time data to effectively understand, analyze, and guide compliance, reporting and opportunities

Zero Emissions with **Climate Action** 

Manage environmental footprint including compliance, regulations and carbon-trading



Zero Waste with **Circular Economy** 

Redefine design, production, demand and supply of products through their use cycles for reusability, waste reduction and new value creation



Zero Inequality with **Social Responsibility** 

Safeguard social responsibility across workforce, sourcing, and procurement to enable equality and social equity

### 360 Degree view on Sustainability Performance – Example WEF Framework

