



Qlik data strategies to the Next Decade

A Multi-Scenario Guide to Unlocking
Data & Scaling Architecture

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The Quest for Data Access and Ownership



Over the last 5-15 years, the investment in Qlik has resulted in efficient analytics, modern dashboards, and comprehensive reporting.



Business Partners

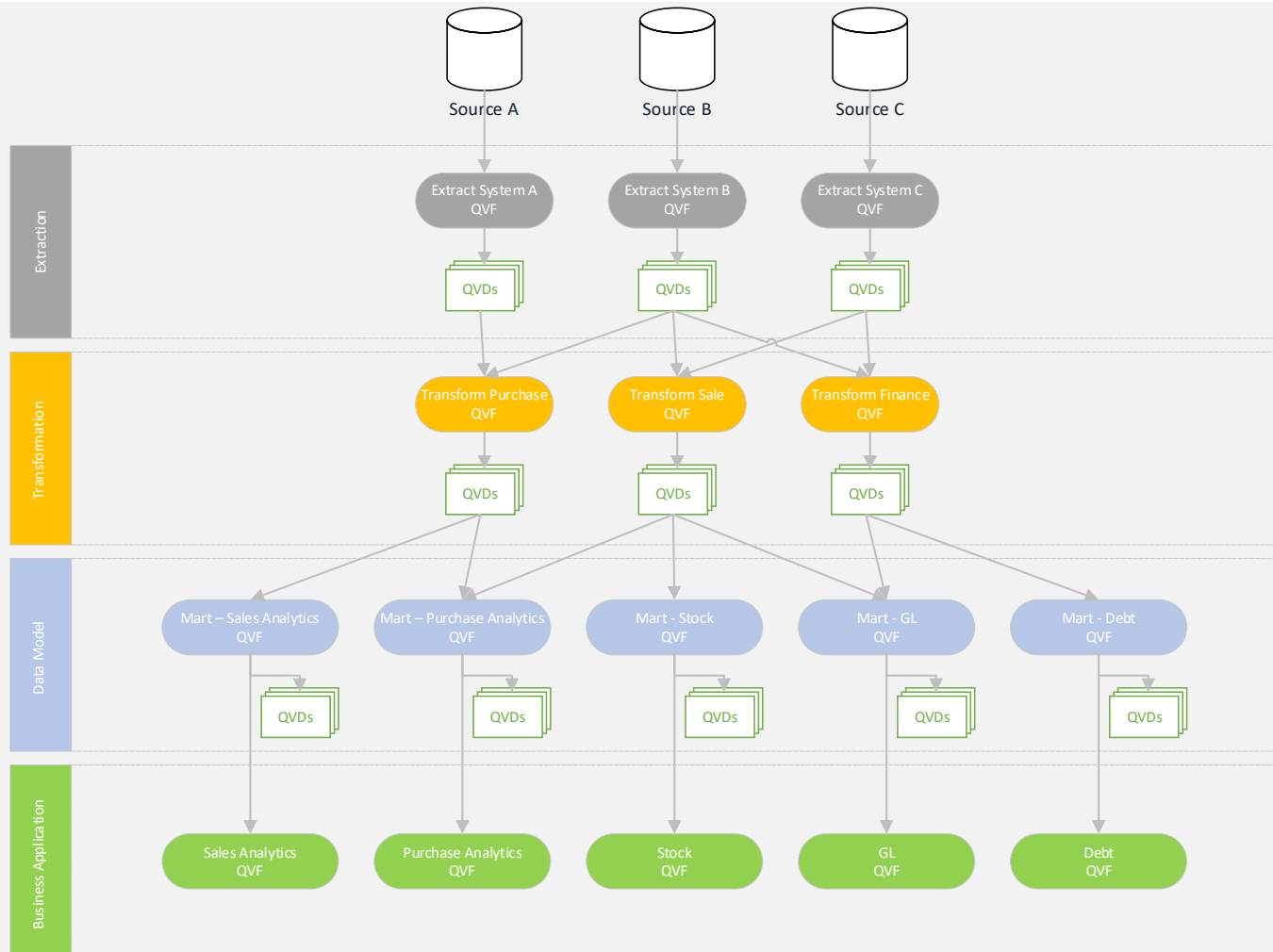
Planning, BI Tools, AI/ML

Customers need easy access to their data to understand it better, make smart choices, and get the most out of their analytics tool.

New needs for data include AI/ML, other applications.

Qlik Layered Data Architecture

Using QVD files

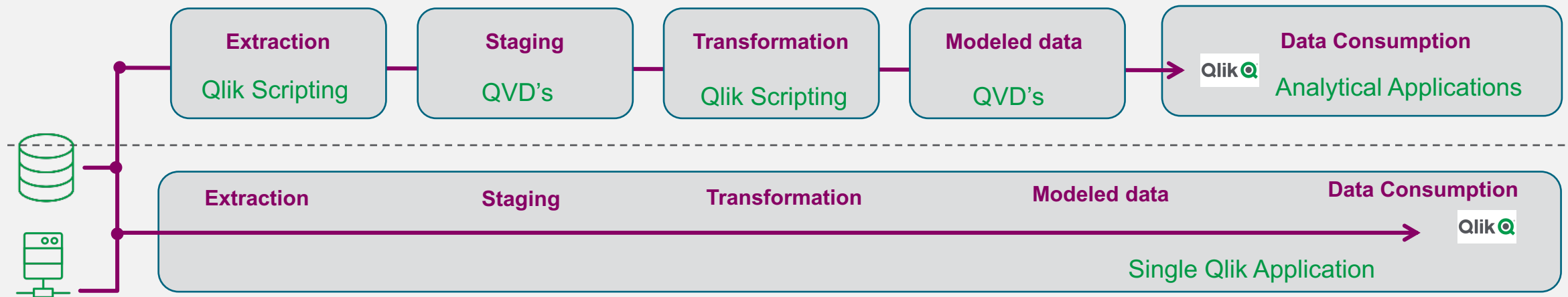


- 1.Application
- 2.QVD
 - 1.Extract
 - 2.Transform
 - 3.Load
- 3.Include
- 4.Config
- 5.Import

- 0.Administration
- 1.Extraction
 - 1.Source1
 - 2.Source2
 - 3.Source3
 - ...
- 2.Transformation
 - 1.MasterData
 - 2.Sale
 - 3.Marketing
 - ...
- 4.Application
 - 1.Application1
 - 2.Application2
 - 3.Application3
 - ...
- 99.Shared_Folders

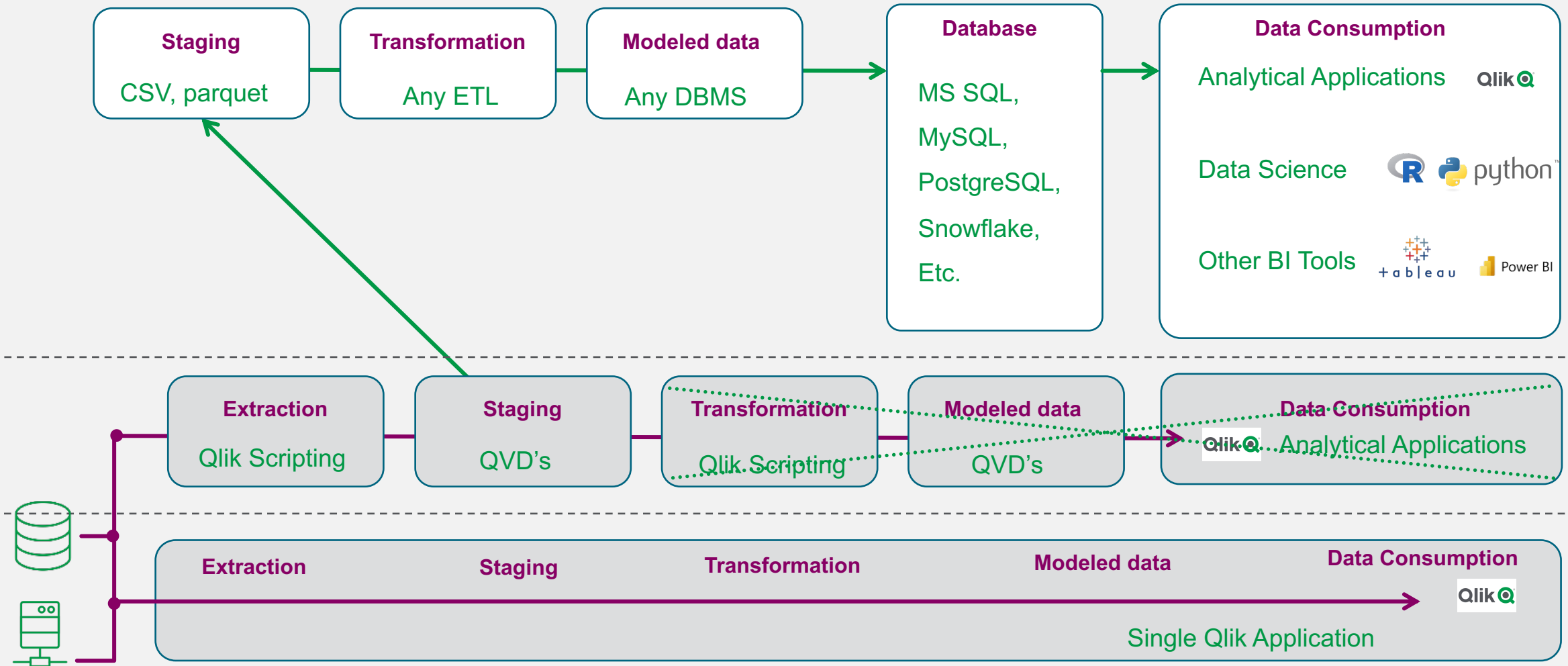
Level 0 » Level 1

Modular Approach



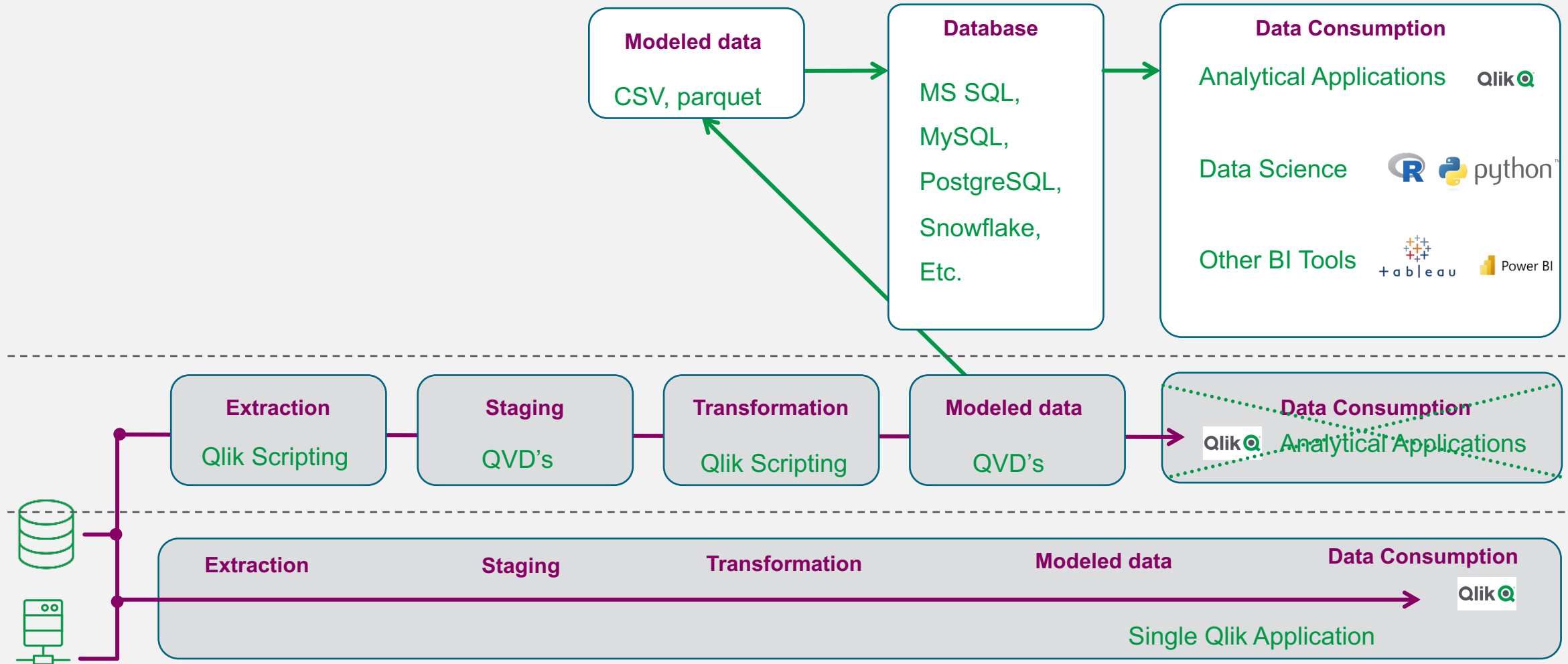
Level 1 » Unlocking Data

Reuse of QVD's



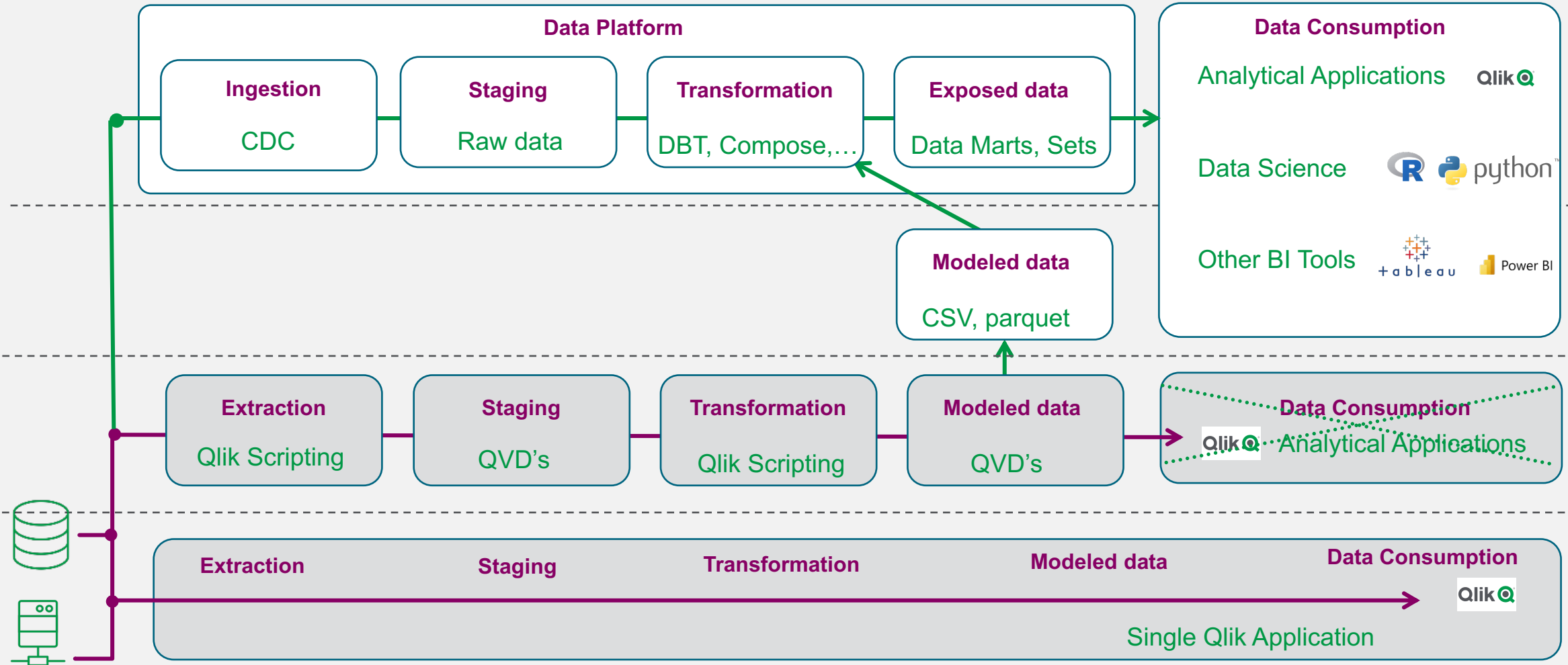
Level 1 » Unlocking Data

Reuse of QVD's



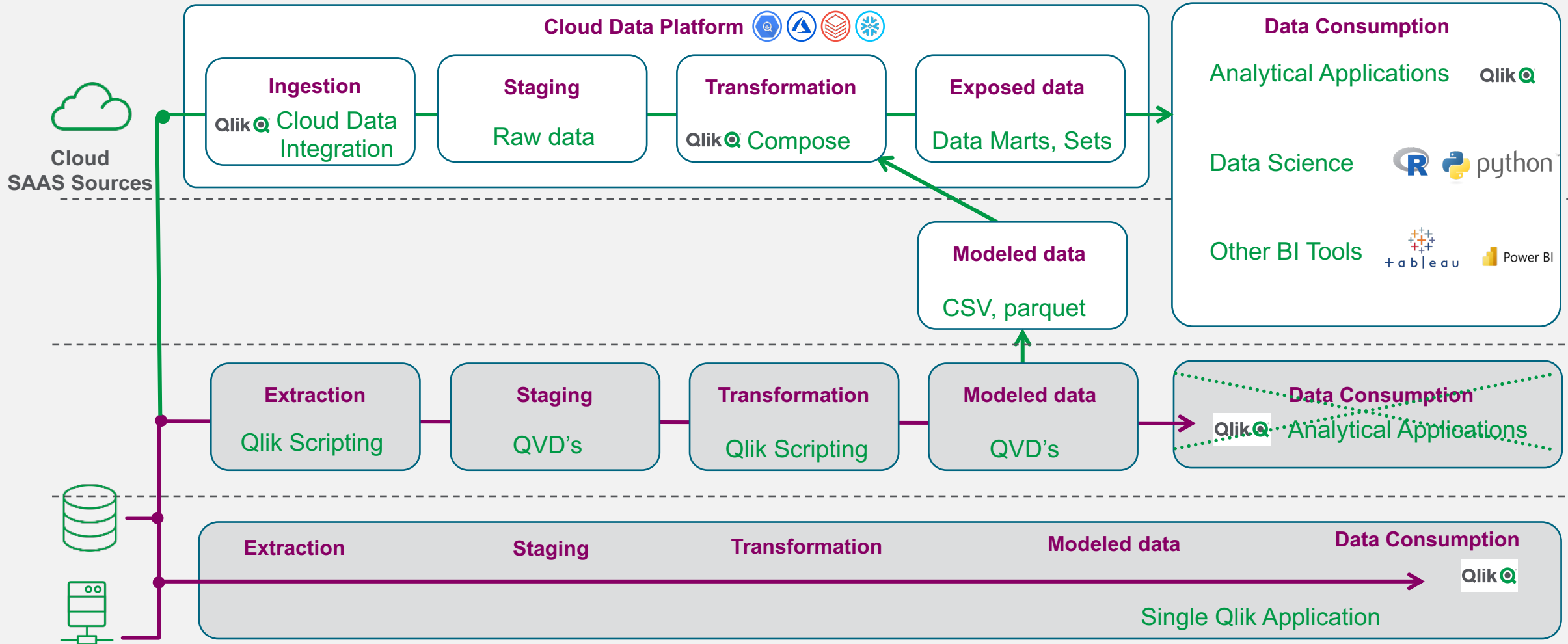
Level 1 » Level 2

Introducing Data Warehouse



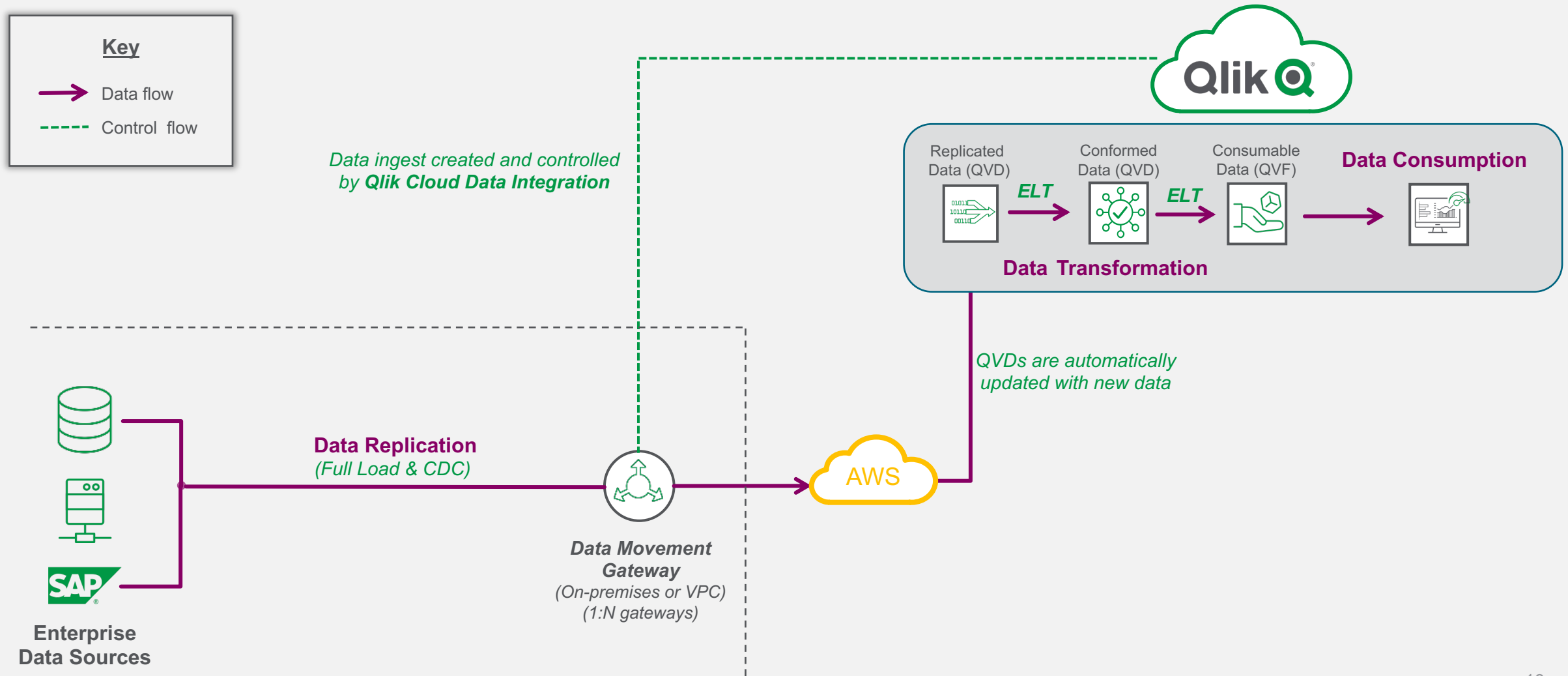
Level 1 » Level 3

Cloud DWH & Real Time



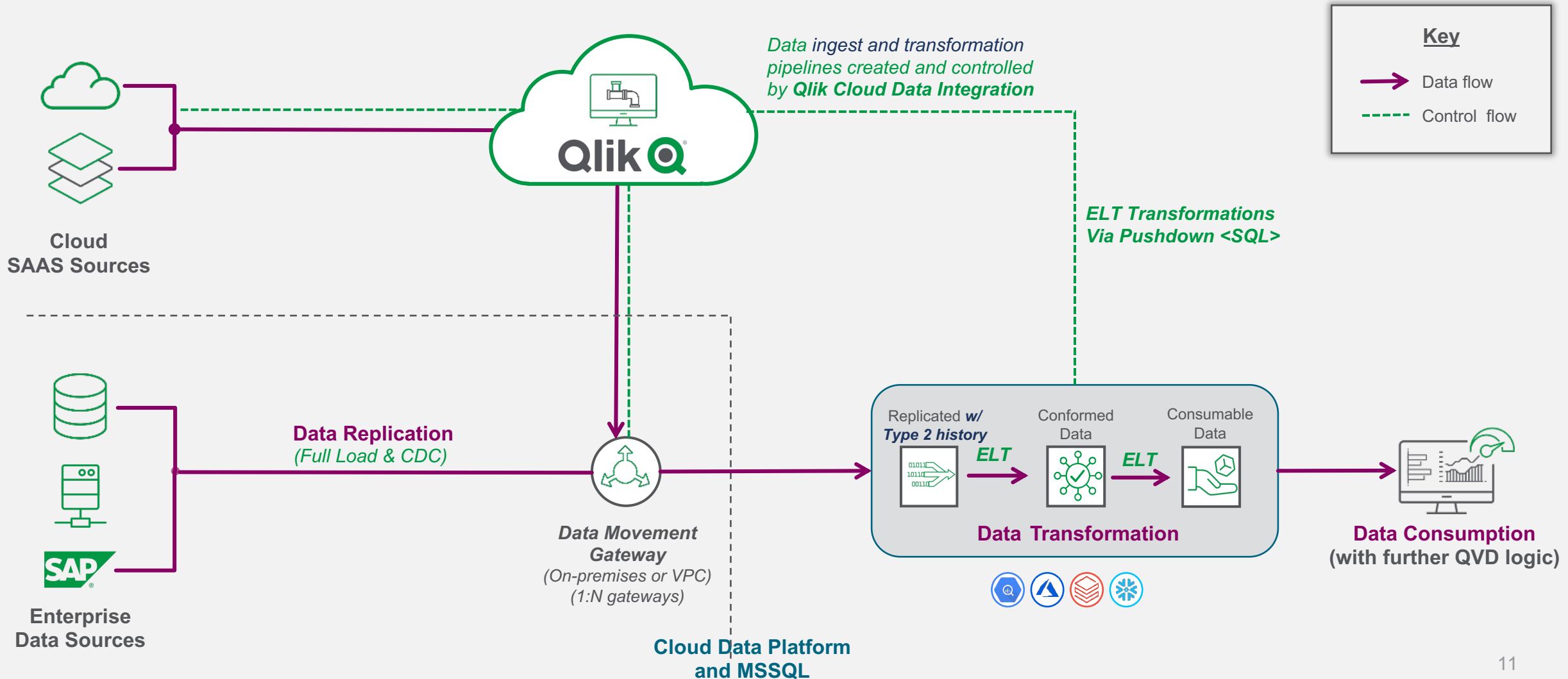
Qlik Cloud Data Platform

Levels 1+2: Change Data Capture into Qlik Cloud



Qlik Cloud Data Platform

Levels 2+3: Change Data Capture and Automated Transformations





To unlock your data, contact
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