

The QlikWorld logo features the word "QlikWorld" in a bold, dark teal sans-serif font. The "Q" is notably larger and more stylized than the other letters. A registered trademark symbol (®) is positioned at the top right of the "d".

QlikWorld[®]

GLOBAL TOUR

**Data, Analytics & AI
Innovation:
What's Next is Now**

Dan Sommer

Senior Director, Global Market Intelligence

The Qlik logo consists of the word "Qlik" in a white, sans-serif font, followed by a green circular icon containing a white circle and a white dot, resembling a magnifying glass or a stylized 'Q'. A registered trademark symbol (®) is located to the upper right of the icon. The entire logo is centered within a white square frame that has a notch on the top-left and bottom-left corners.

Qlik®

30 YEARS



50 offices around the world



~3,600 employees



12 state of the art development centers across North America, Europe and Asia



>\$1B invested in innovation



Gartner® Magic Quadrant Leader Analytics and Business Intelligence Platforms Data Integration Tools Data Quality Tools



Qlik Cloud

2x Growth

SaaS customers YoY



>40,000 customers



1,850 partners



235,000+ community members



4.5/5 customer service satisfaction

Extensive Data Software Portfolio



Move



Transform



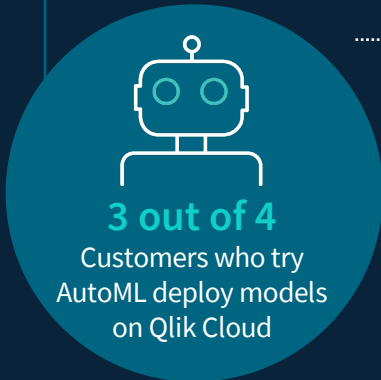
Understand



Action



Trust



3 out of 4

Customers who try AutoML deploy models on Qlik Cloud

Supporting 500+ Charities and NGOs

impacting the world



75% of customers up & running in 4 days

500K databases moved to the cloud

2x growth in monthly active users YoY

5.5 million automation runs monthly

4.5 trillion rows of data loaded daily

Leading companies count on Qlik



10 of the top 10 Pharmaceutical Companies



6 of the top 10 Retail Brands



7 of the top 10 Utility Companies



10 of the top 10 Manufacturing Companies



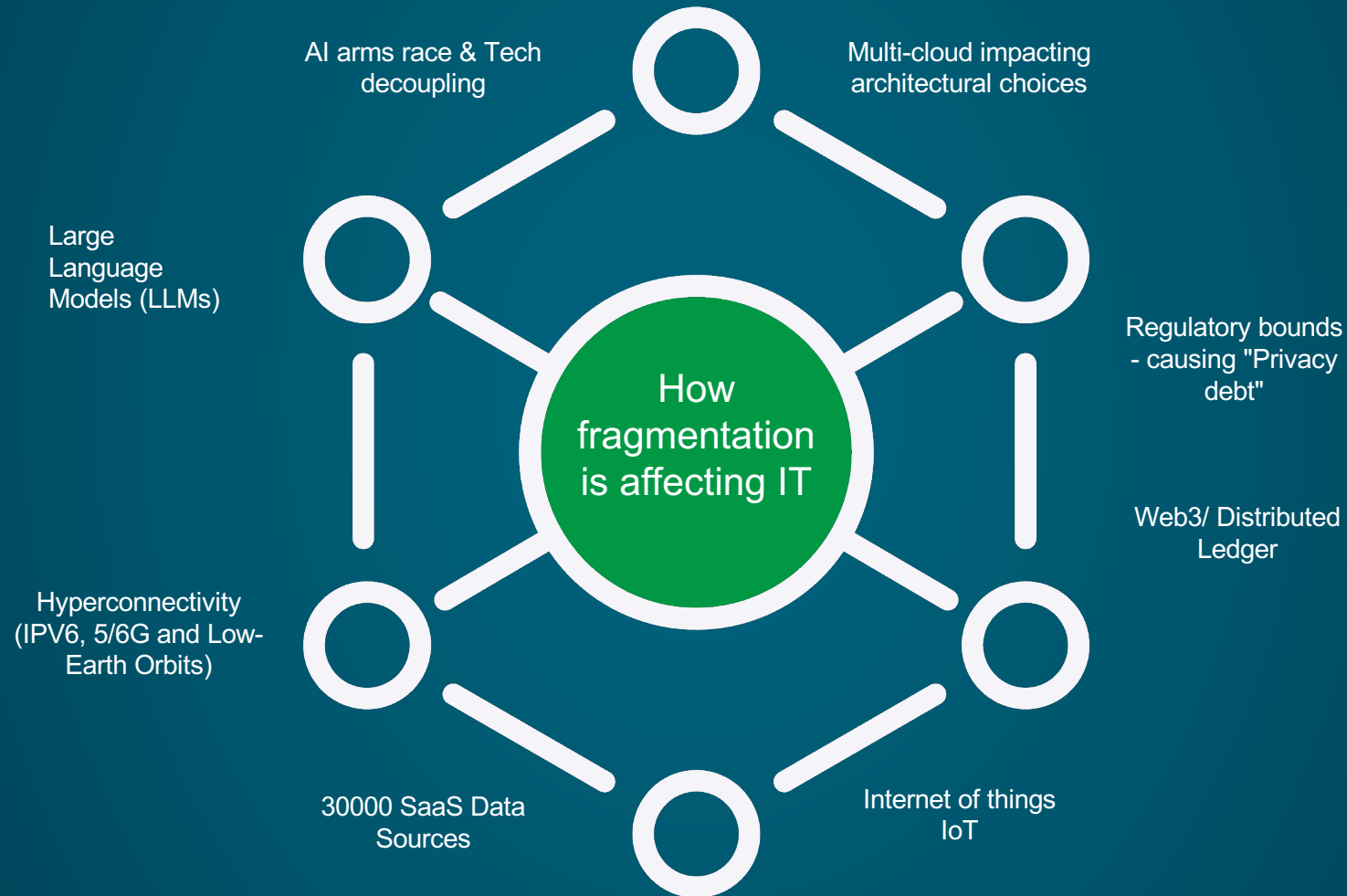
15 of the top 20 Financial Services Companies



7 of the top 10 US Healthcare Companies



More fragmentation than ever



By 2025, more than 50% of enterprise-critical data will be created and analyzed outside the data center or cloud. - Gartner

Generative AI Is Transformative



1990s

The Internet



2000s

Mobile Computing



2010s

Cloud Computing



2020s

Generative AI

98%

of global executives agree AI foundation models will play an important role in their organizations' strategies in the next 3 to 5 years¹

2030s

39%

only have a formalized AI strategy today²

¹ "A New Era of Generative AI for Everyone", Accenture, March 2023

² "Source: ETR study commissioned by Qlik, August 2023

Privacy & Security Concerns Are Real



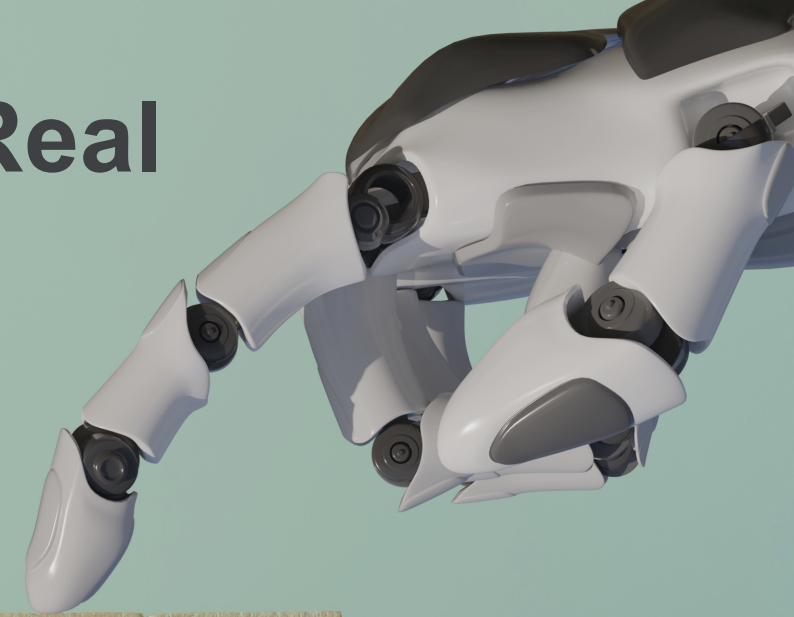
Governments are starting to investigate and regulate¹



Individuals and organizations are suing over use of proprietary data²



Corporate IT leadership cites data privacy and security as a top concern³



¹ "FTC investigates OpenAI over data leak and ChatGPT's inaccuracy", Washington Post, July 2023; "EU moves closer to passing one of world's first laws governing AI", The Guardian, June 2023

² "Sarah Silverman and novelists sue ChatGPT-maker OpenAI for ingesting their books", The Associated Press, July 2023

³ "Generative AI: Data privacy, backup and compliance, Computer Weekly, June 2023

...But it's only as good as the data that feeds it

 Volume

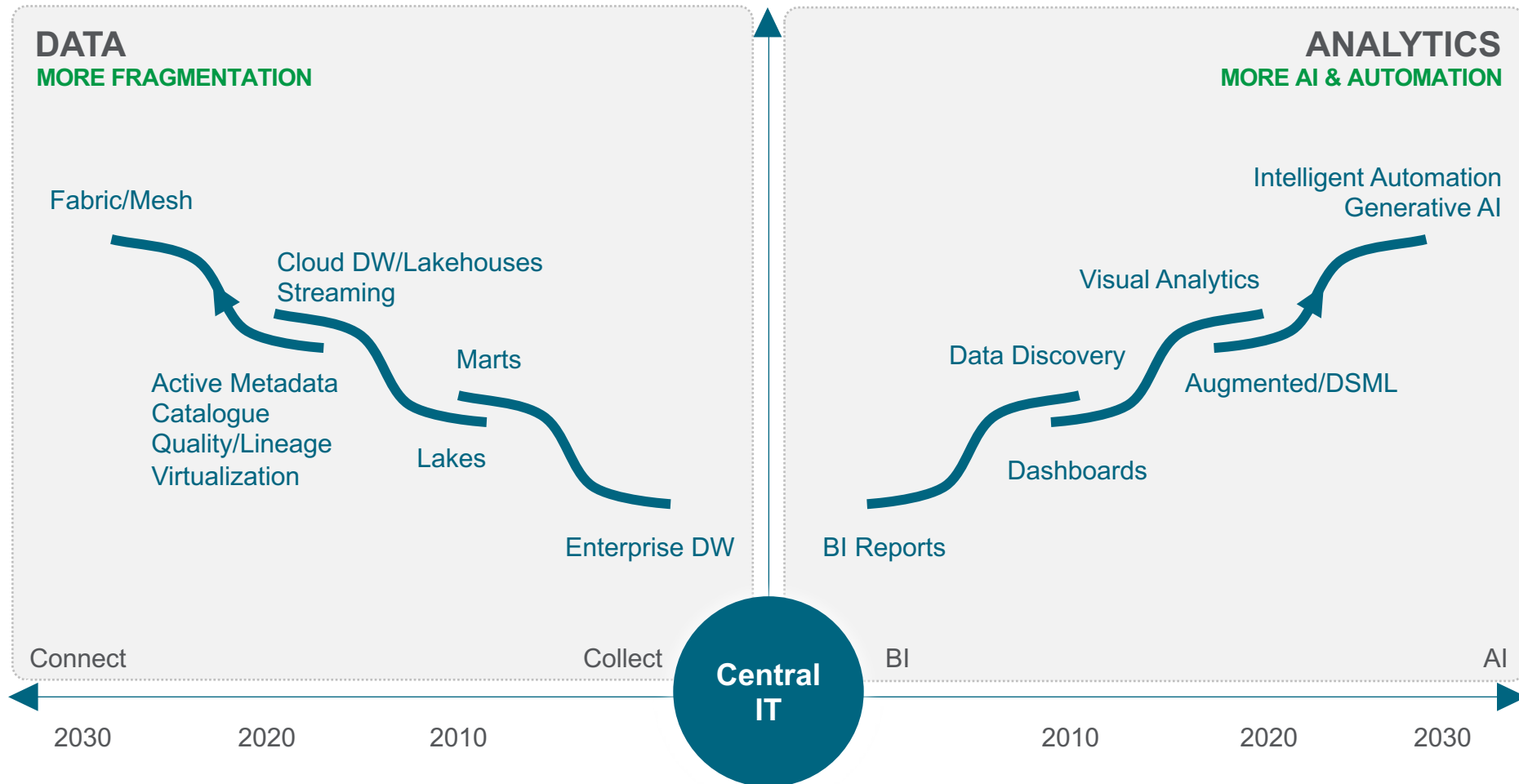
 Velocity

 Variety

 Veracity

What's Next

Fragmentation, AI, Automation and Hybrid/Multi-Cloud



Investment in Data & AI Gives The Advantage

DATA-DRIVEN



Data and analytics
is **#1** investment

AI ADOPTER



50% use AI to improve
decision-making

RESILIENT



25% EBITDA gap
with industry peers

CHARACTERISTICS OF THE TOP PERFORMERS WHO CALIBRATE IN A CRISIS

Source: McKinsey & Company

An aerial, long-exposure photograph of a complex highway interchange at night. The image is dominated by vibrant light trails from moving vehicles, creating a sense of dynamic motion and connectivity. The trails are primarily blue and white, with some red and yellow streaks. The roads curve and intersect, forming a complex network. In the background, some buildings and streetlights are visible, adding to the urban atmosphere. The overall color palette is cool, with deep blues and purples.

Connect Everything

The image features a complex network of glowing blue nodes and lines, resembling a digital or neural network. The nodes are of varying sizes and brightness, with some being larger and more prominent. The lines connect these nodes, creating a web-like structure. The background is dark, with a subtle pattern of small, light blue dots. The text "Business-Ready" is overlaid in a clean, white, sans-serif font, centered horizontally and slightly above the middle vertically. The overall aesthetic is futuristic and technological.

Business-Ready



Foresight



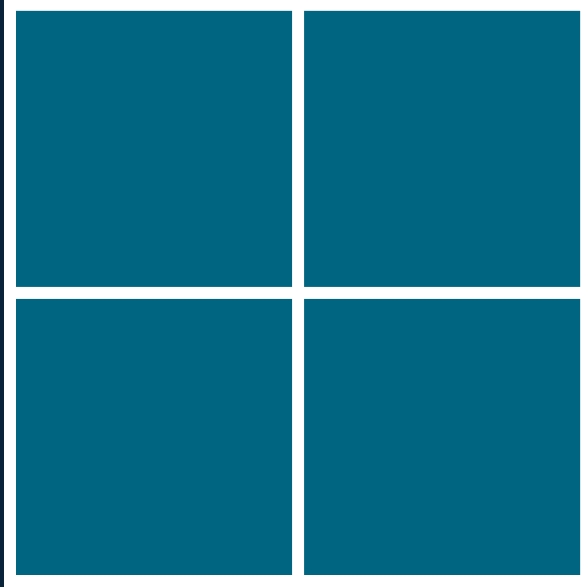
Act



Trust

talend





Recognized Leadership



Analytics and Business
Intelligence Platforms



Data Integration
Tools



Data Quality
Solutions

The background features a dark blue field with a grid of lighter blue dots. On the right side, there is a prominent spiral pattern composed of concentric rings of these dots, creating a sense of depth and movement. The text 'AI-Enhanced' is centered horizontally and rendered in a clean, white, sans-serif font.

AI-Enhanced

staige

Where your AI strategy comes to life

Harness the power of Qlik Staige™ to make AI real: trusted data foundation, automation, actionable predictions, company-wide impact.



Best in Class Data, AI & Analytics

Qlik[®] staige[™]

Data Integration & Quality



Data & SAP
Connectors



Replication/
CDC Streaming



ELT & Data
Warehouse Automation



SaaS App
Connectors



ETL/Data
Transformation



Data
Preparation



Quality &
Governance

Analytics, AI and Machine Learning



Visualizations &
Dashboards



Augmented
Analytics



Embedded
Analytics



Alerting & Action



AutoML



Reporting

Foundational Services



Catalog &
Lineage



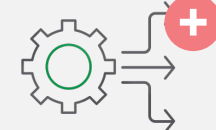
Security &
Compliance



Application
Automation



API
Creation

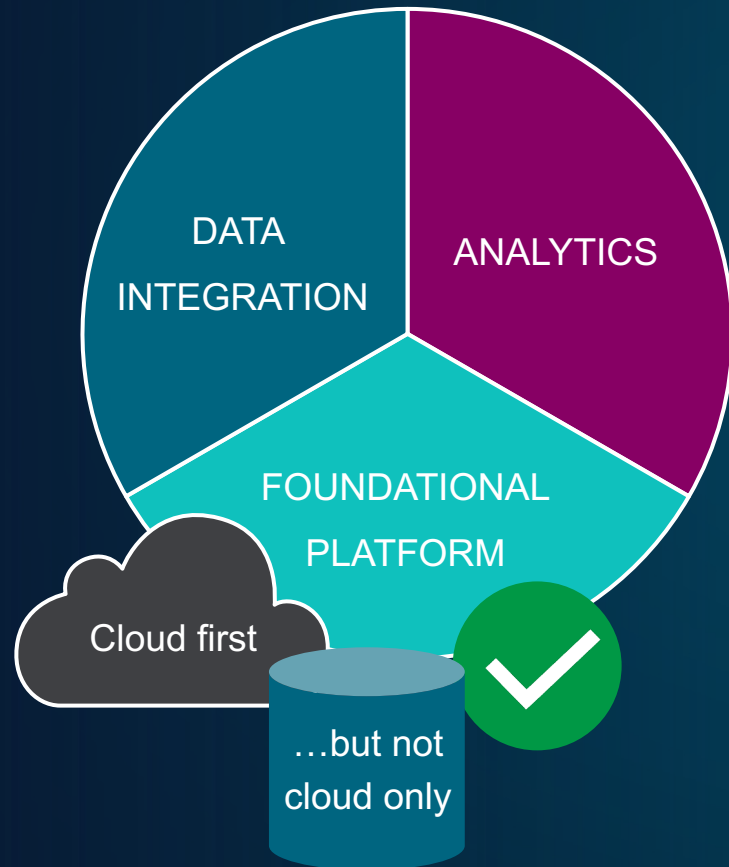


Orchestration



Our Priorities for 2023

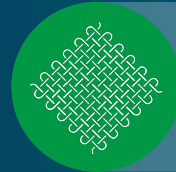
CORE INVESTMENT AREAS



Enabling adoption of cloud services



Delivering best-in-class capabilities



Creating the modern data fabric

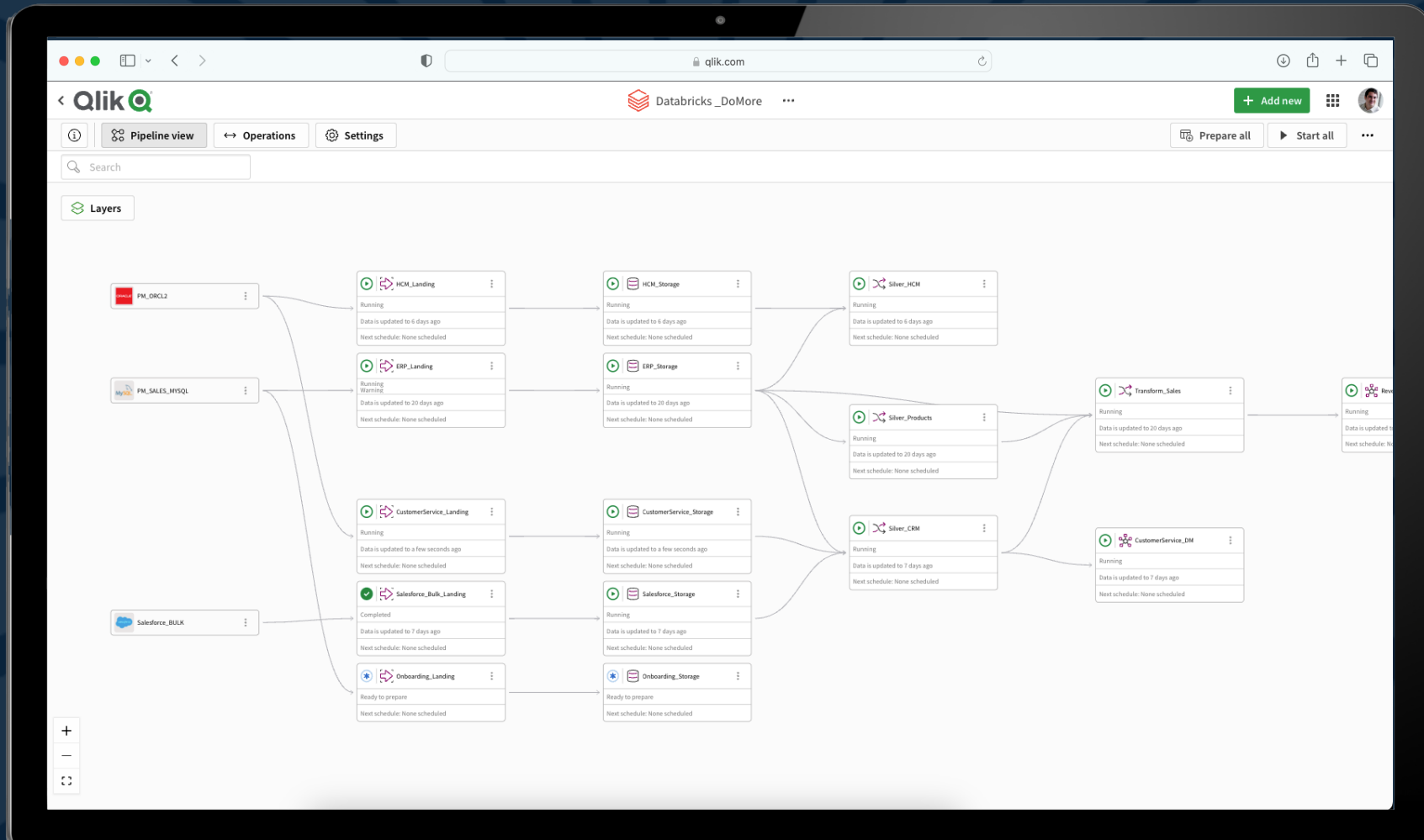


Building AI & ML ready data pipeline



Reaching more users for more value

Data Integration & Quality

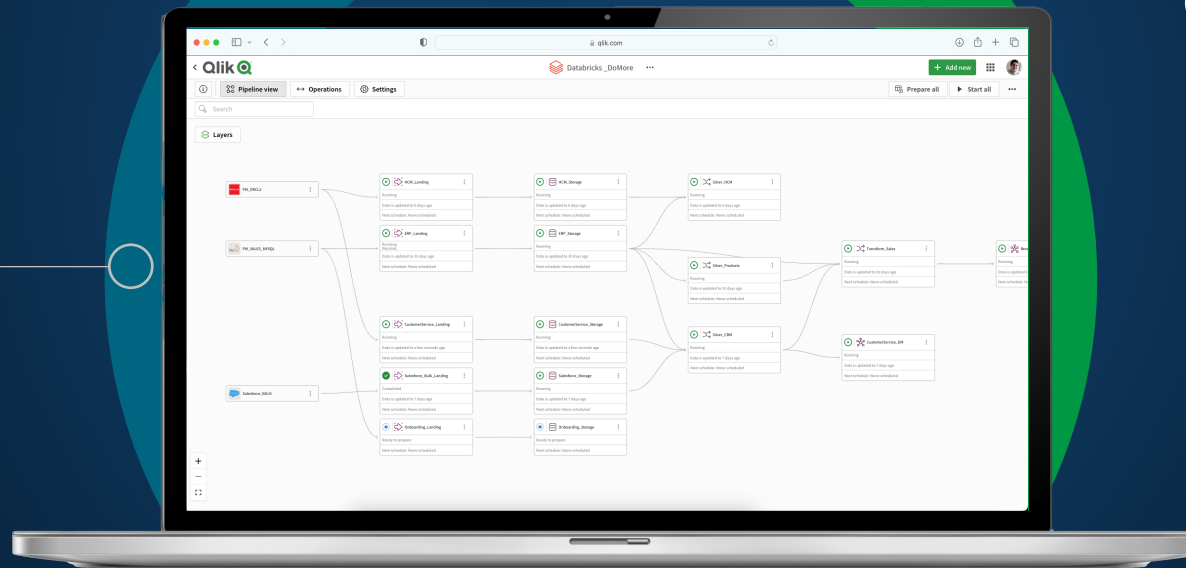


A Data Fabric for Modern Architectures

Data Integration & Quality

Comprehensive
best-in-class
capabilities

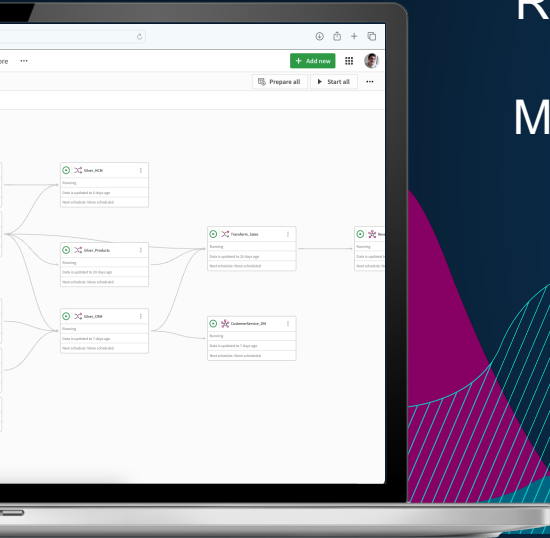
Agility for
constantly
changing
requirements



Enterprise-grade trust
for everyone

Top Use Cases

Data Integration & Quality



Real-Time
Data
Movement

Data Warehouse
& Lake
Modernization

Data Quality,
Prep &
Cleansing

API Creation &
Consumption

Operational Data
Transformation

Qlik Data Solutions

Trusted foundation for AI



1 Create AI-Ready Data Sets

Deliver any data to lakes, warehouses and/or object stores



2 AI Enhanced Data Integration & Quality

Efficiently define and execute pipelines



3 Fine Tune Enterprise LLMs

Use internal data and metadata to optimize models

Analytics



Next-Level Insight and Action From Your Data

Analytics

Purpose-Built
Analytics Engine

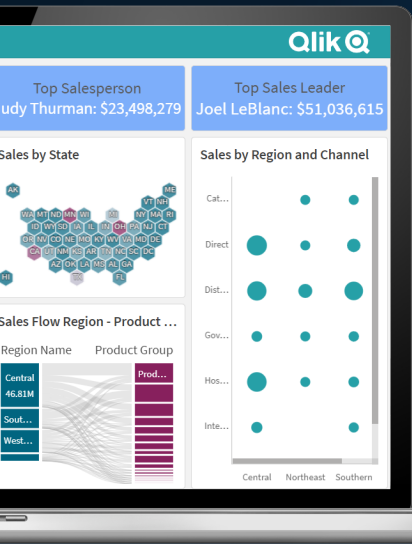
Deeper Insight
Through AI



Take Intelligent Action

Top Use Cases

Analytics



Visualization & Dashboards

Augmented Analytics

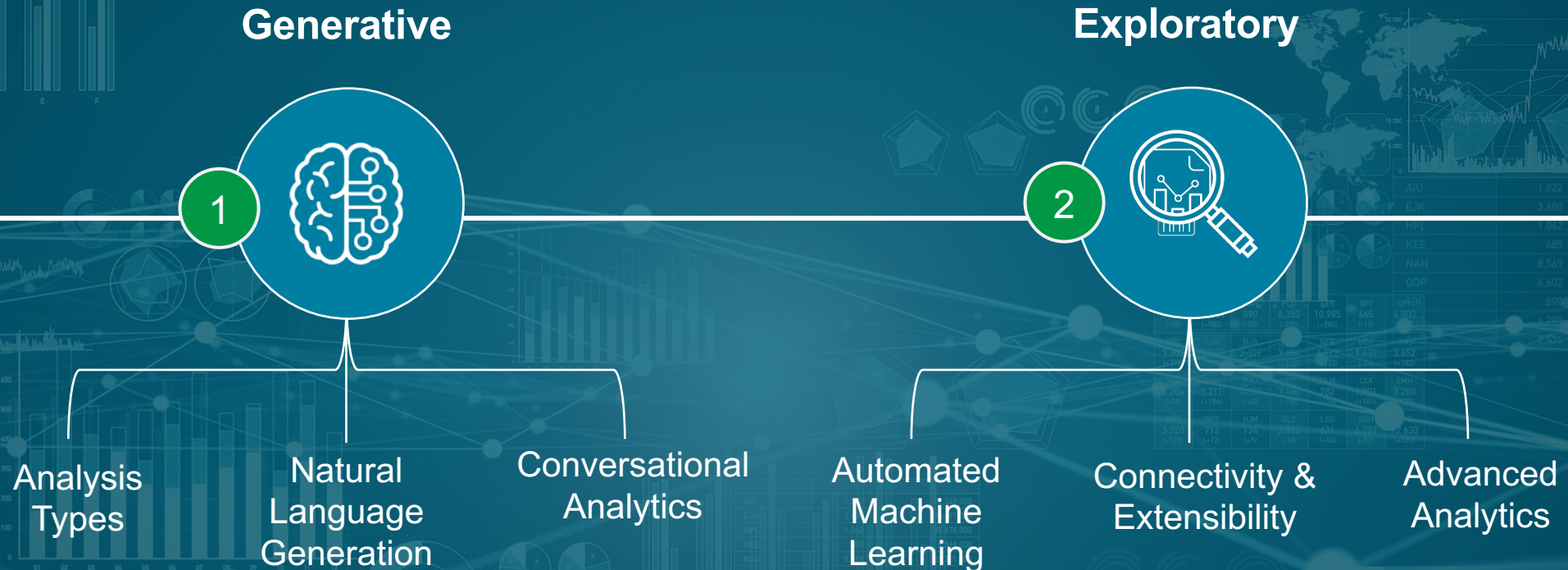
AutoML & Predictive Analytics

Mobile & Embedded

Reporting & Alerting

Qlik Analytics Solutions

Turnkey AI-enhanced solutions



QlikQ[®]

- Modern Data Fabric
- AI-Powered Analytics
- Cloud Agnostic