Qlik | iNFOTRUST

Echoes from Global Annual Qlik event "Qlik Connect 2024"

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QLIK BALTICS ONLINE #2

QLIK AND SNOWFLAKE: SHAPE YOUR DATA

Qlik Connect 2024

June 3-5, 2024, Orlando, Florida

Outcomes

«We are obsessed with helping customers find the opportunities in their data, and most importantly, drive outcomes»

URBAN OUTFITTERS

- Qlik Data Integration stream 50 GB of data per day from all on-premise data stores
- Migrated to Snowflake
- Qlik Cloud Analytics became the company standard serving 650+ stores
- Over 200 Qlik apps in use

Outcomes

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URBAN OUTFITTERS

PENSKE

Fleet Insight | Delivering Value

My Fleet

Monitor every vehicle with real-time visibility – everything from maintenance and 24/7 events to compliance and vehicle health.

Rental Reservations

Better manage your Penske rentals with access to rental agreements, contract details, rental invoices, and reservations.

Reports

See your fleet, your way with scheduled customized dashboards and scheduled reporting.

Comparative Insights

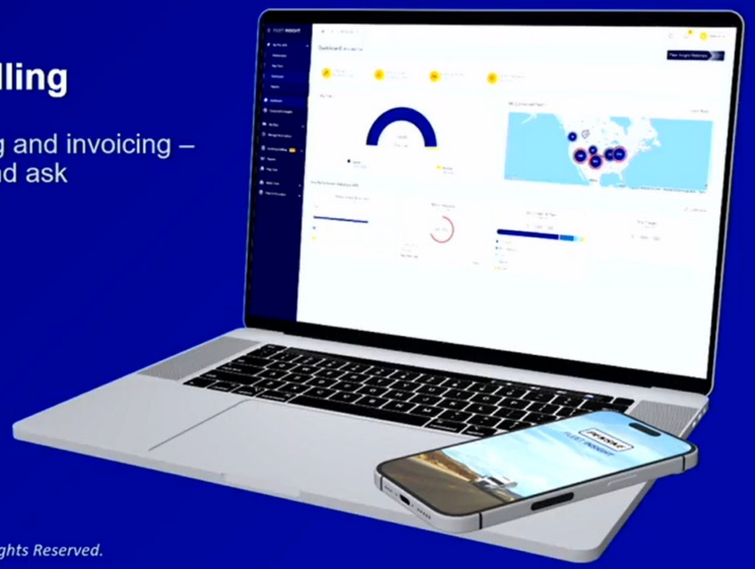
Compare your fleet against similar fleets using Penske's rich data set and gain insights to help you improve fleet performance.

Invoicing & Billing

24/7 access to billing and invoicing – manage, approve and ask questions.

Location & Unit Locator

Easily view the location of your connected units (rental and contract) on a map and find parking, fueling, EV charging, and service locations.



PENSKE

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Outcomes

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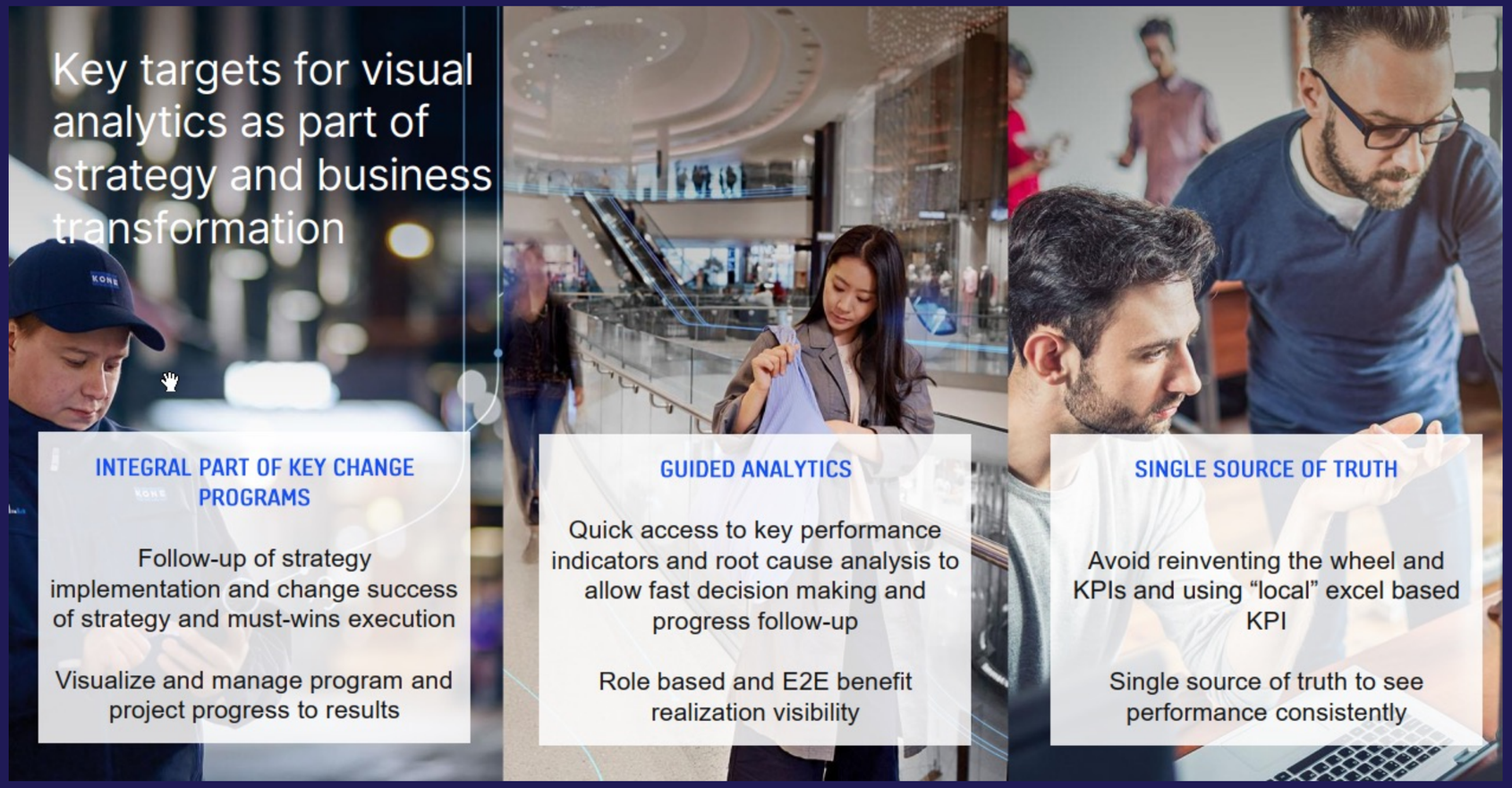
URBAN OUTFITTERS

PENSKE

KONE



Real-time Data

Qlik ensures real-time data integration across any cloud platform, such as Azure Synapse, Snowflake, Databricks and many others

AIRBUS

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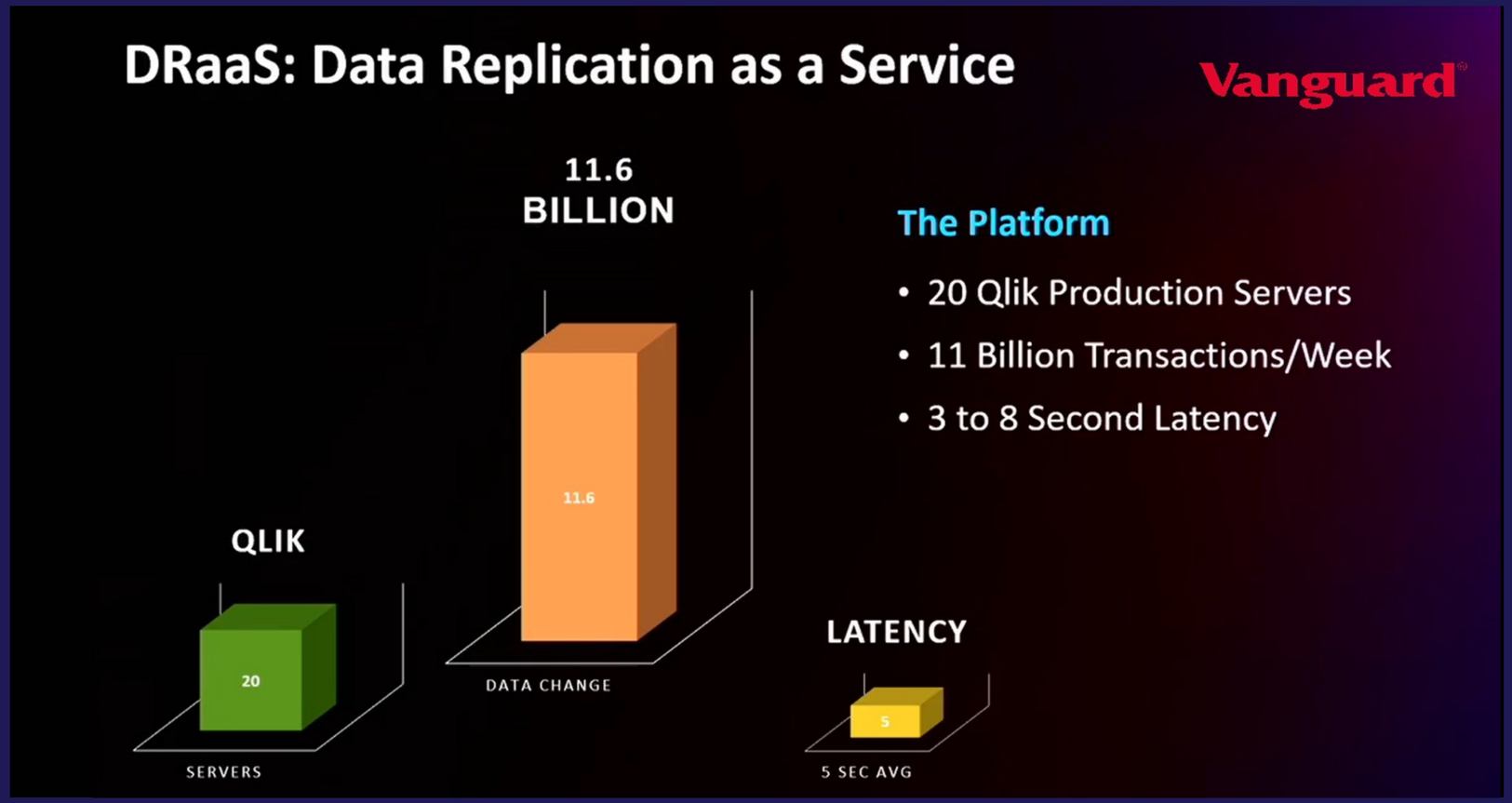
AIRBUS

Vanguard®



Data Quality

Garbage in Garbage out

- Any data source + 200 pre-build connectors
- Data Quality and trust score
- Move and transform: stream, ELT/ETL, API’s
- Create Data products

Data Quality

Garbage in Garbage out

Better data = better outcomes

Data Quality

Garbage in Garbage out

Hilton
HOTELS & RESORTS

- 1,2 M rooms in 126 countries
- 80 TB of Data loaded into Cloud data lake and DWH
- 170 data integrations and quality checks

Qlik Answers

A Simple, Plug-and-Play Solution + CONFIDENTIALITY OF BUSINESS DATA

Enterprise Connectivity

Leverage trusted enterprise connectors

Connect to a broad range of system and platforms out of the box

Fully Managed Knowledge Base

Manage your content in a seamless, "always on" AI index

No infrastructure to manage; all within the security of your Qlik Cloud tenant

Embeddable Assistant

Ask questions directly with a prebuilt UI

Access from within Qlik Cloud®, in other platforms, or customized with market-leading API technology

Explainable Answers

All answers are supported by citations to the underlying content

Users are empowered to access source content and qualify answers

Answer Review Portal

Get user feedback to review and refine managed content

Easily understand what your users are asking and the responses they receive

Capacity licensing

Unlimited users for entire company

- New licensing model that license not users, but data volume analyzed

Capacity licensing

Unlimited users for entire company

FUJITSU

- 120 000 employees using Qlik
- Data-driven culture
- Increased operational efficiency

Qlik's Rise and Complete Vision

Analytics
Gartner MQ 2024

Data Quality
Gartner MQ 2023

Data Integration
Gartner MQ 2023

Full end-to-end data, analytics, AI, and automation platform

Qlik's Rise and Complete Vision

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Thank You!

Maris Svilans, Head of Sales, Infotrust
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Book a meeting:

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