

# Achieve the AI you were promised

SESSION 03 • 10:50 – 11:20

Move from experimentation to value



**Finn Nordesjö**

Principal Solution Architect, Qlik





# Achieve the AI You Were Promised

Move from experimentation to value



**Finn Nordesjö**

Principal Solution Architect

# Rapid Change

# Rapid Change

**We were made for this!**

# Buzzword Bingo

|                    |                        |                                                                                     |                     |                   |
|--------------------|------------------------|-------------------------------------------------------------------------------------|---------------------|-------------------|
| Agentic AI         | Reasoning Models       | Autonomous Workflows                                                                | Copilot             | Autopilot         |
| AI Orchestration   | AI Observability       | Multi-agent                                                                         | Context Engineering | Trusted Data      |
| Trusted Foundation | AI Governance          |  | Guardrails          | Responsible AI    |
| Explainability     | Model Context Protocol | Open Ecosystem                                                                      | Interoperability    | Sovereign AI      |
| Data Sovereignty   | AI-ready Data          | Data Products                                                                       | Open Lakehouse      | Workflow Efficacy |

**Where is the**  
**ROI?**

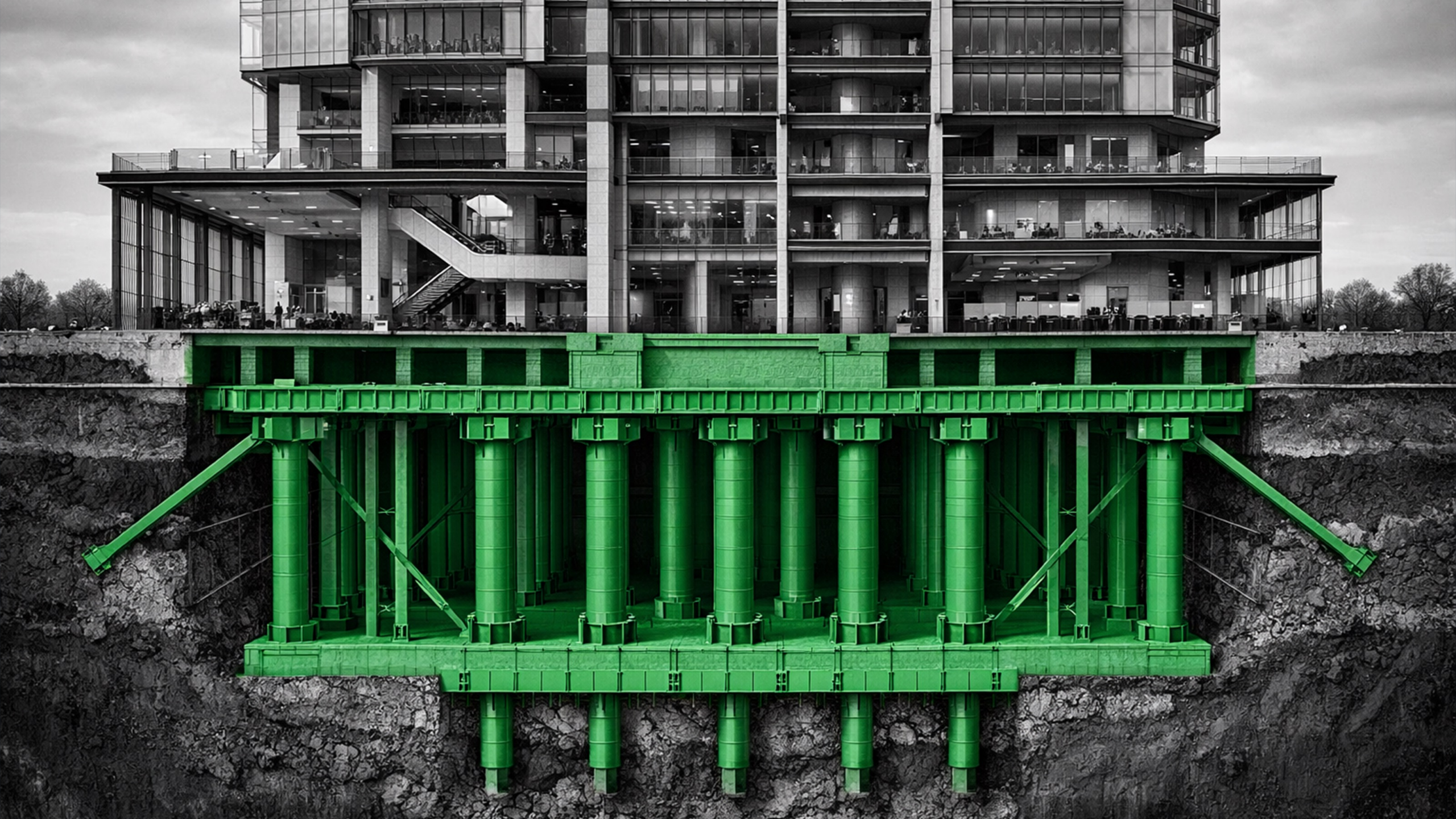
# **Uncontrolled** **AI Costs**

**Create**

**Advantage**



**With Qlik, you're doing the**  
**Hard Part of AI**  
**already.**



**You are closer to**  
**Agentic AI**  
**than you think.**

# Context

makes AI make sense

# Trust

makes AI reliable

# Freedom

makes AI sustainable

## Rule 1

# Context

AI needs to understand your business  
to deliver meaningful answers.

**Qlik® Engine**

**is the heart**

**Available Now**

# **Qlik Answers**

**Qlik Cloud Analytics | Qlik Sense Enterprise SaaS**

# Qlik Answers, Your AI Easy Button

## ASSISTANTS

### Qlik Answers®



In-Product Assistant



Embeddable Assistant

## AGENTS

### Agentic Architecture

Coordination, Management & Governance

Data Pipeline Agent

Data Governance Agent

Data Product Agent

Analytics Agent

Knowledge Agent

Discovery Agent

Helper Agent

...



Real-time  
Movement



Iceberg  
Optimization



Hybrid  
Processing



Data Products



Qlik Trust  
Score®



Analytics  
Engine



Knowledge  
Bases

**Available Now**

# Discovery Agent

**Qlik Cloud Analytics® | Qlik Sense® Enterprise SaaS**

**Available Now**

# Predict Agent

**Qlik Cloud Analytics | Qlik Sense Enterprise SaaS**

**Available Now**

# **Automate Agent**

**Qlik Cloud Analytics | Qlik Sense Enterprise SaaS**

**Coming Soon**

# **Analytics Agent**

**Qlik Cloud Analytics | Qlik Sense Enterprise SaaS**

Coming Soon

Unique

**Semantic  
Model**

## Rule 2

# Trust

If the data isn't right, the AI won't be right — and you can't act confidently.

**Available Now**

# **Qlik® Open Lakehouse**

with streaming

UP TO

**70%**

**Lower cost**  
for ingestion

**5x**

**Faster query**  
performance

UP TO

**50%**

**Less time**  
on platform

Coming Soon

**Agentic**

**Data**

**Engineering**

**Available Now**

# Data Products

**Qlik Cloud Analytics | Qlik Sense Enterprise SaaS | Qlik Talend Cloud**

**Available Now**

# **Agentic Data Quality and Stewardship**

**Qlik Cloud Analytics | Qlik Sense Enterprise SaaS | Qlik Talend Cloud**

## Rule 3

# Freedom

As AI changes quickly, you need to preserve choice and control to evolve with it.



# MCP Server





# Built Open



**OSI**  
Open Semantic  
Interchange

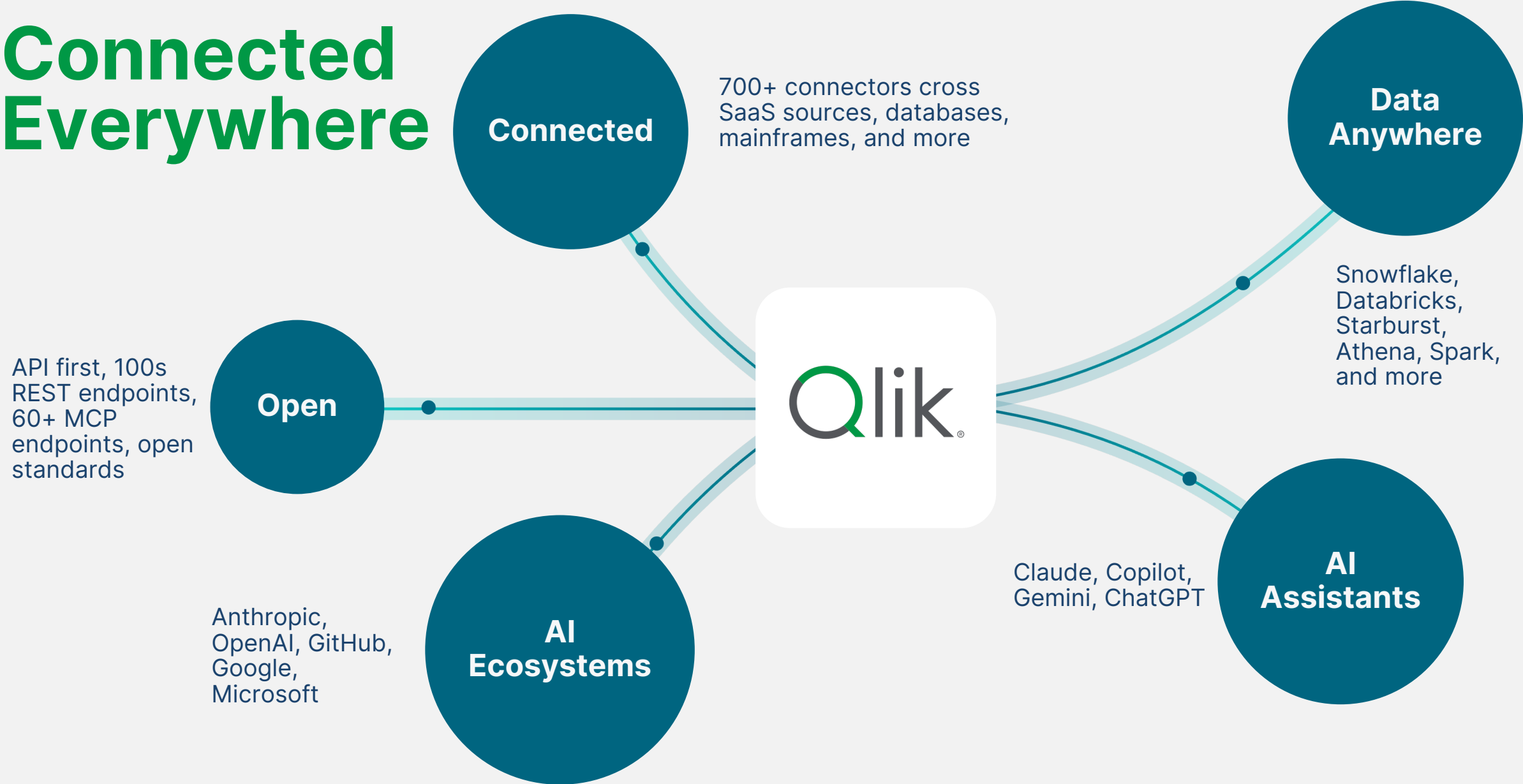


THE  
**APACHE**<sup>™</sup>  
SOFTWARE FOUNDATION



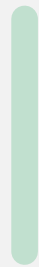
FinOps  
Foundation

# Connected Everywhere



# Context

Context-rich  
intelligence



# Trust

Foundation  
of trust



# Freedom

Built for  
openness

# Everyone Is Racing To Build AI Architectures

## AI-DRIVEN BUSINESS OUTCOMES



Finance



Sales & Marketing



Supply Chain



HR/Talent



Customer Support



Product/R&D

## DATA CONSUMPTION

Agentic Experience

Predictive AI/ML

Dashboarding & Reporting

Embedded Applications

Alerting & Automation

## ENTERPRISE DATA PLATFORM

Agentic Framework

AI Agents & MCP

Data Products & Governance

Data Transformation/Curation

LLM/Frontier  
Models

Semantic Layer

Data Marts

Data Lake House

## DATA INGESTION

Cloud Data Integration

CDC

ETL/ELT

App to App Integration

Real Time (Streaming)

Unstructured Documents

## DATA SOURCES



Relational Data



SaaS Application Data



On-Premises Data

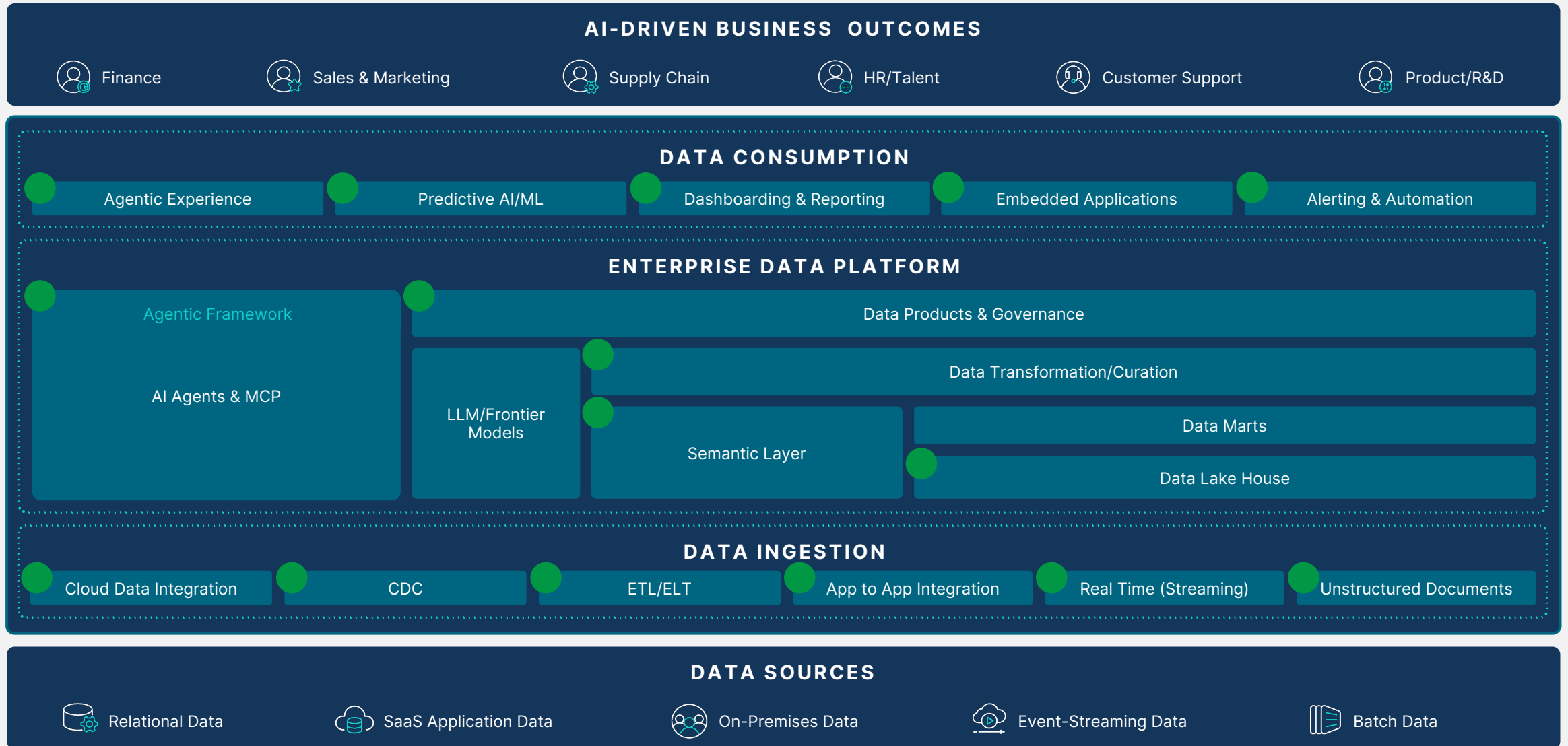


Event-Streaming Data



Batch Data

# Qlik Is a Key Component, Used by You Today



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Supply Chain



HR / Talent



Customer Support



Product/R&D

### DATA CONSUMPTION

New

Agentic Experience

Predictive AI/ML

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Unstructured Documents

**2.5TB**  
data moved  
per hour

**3.3M**  
events per  
second



Relational Data



Cloud Data



Event-Streaming Data



Batch Data



Event-Streaming Data



Batch Data

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**UP TO 5X**  
lower latency

**UP TO 50%**  
lower cloud database  
query costs



Relational Data



Event Data



Batch Data

UP TO **89%**  
cost savings

UP TO **35%**  
lower cloud compute  
costs vs. query-  
based tools

UP TO **50%**  
lower cloud database  
query costs

**2.5TB**  
data moved  
per hour

**3.3M**  
events per  
second

UP TO **5X**  
lower latency

**The**

**Real**

**world**

# 3,000+

Qlik customers have activated agentic tools since February.

# 2Million+

Discovery Agent  
insights uncovered  
for Qlik customers



**We saw the  
potential for  
Qlik Answers  
immediately.”**

**Stefan Heinz**

Senior BI Analytics Specialist  
Bystronic Group



**Qlik is becoming the layer  
other enterprise systems  
plug into.”**

**Michael Leone**

Vice President & Principal Analyst  
Moor Insights & Strategy

**The Agentic Future  
Is Yours To Build**

# Questions?

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