

Starting with AI: experience from the field

SESSION 04 • 11:20 – 12:00

In the cloud and on your own servers



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Your Qlik holds the value. Can AI use it?

THE PROBLEM WE SOLVE TODAY

YOUR QLIK

Years of business logic

- KPIs and definitions
- Data models and calculations
- Who may see what

1

Context

AI must understand what your data means - your semantics

?

2

Connection

AI must reach it securely - in the cloud or on your own servers



AI assistants and agents

- Claude, ChatGPT
- Qlik Answers
- Your own models

Today: **how to solve both - in the cloud and on your own servers.**

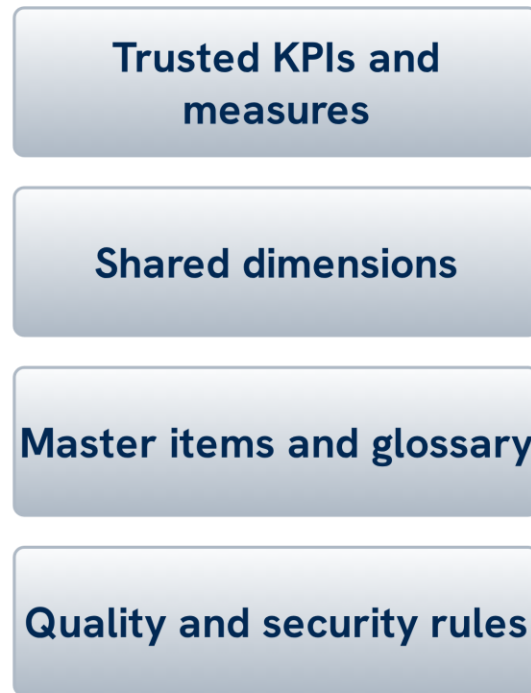
Qlik is the platinum layer AI is missing

CONTEXT AND CONNECTION

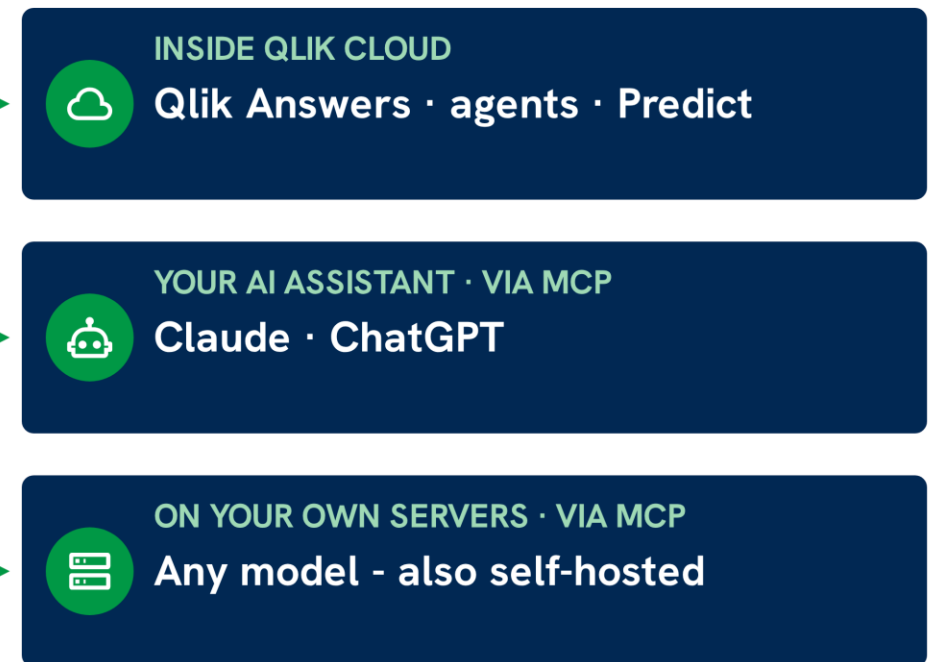
YOUR QLIK APPS



CONTEXT · PLATINUM LAYER



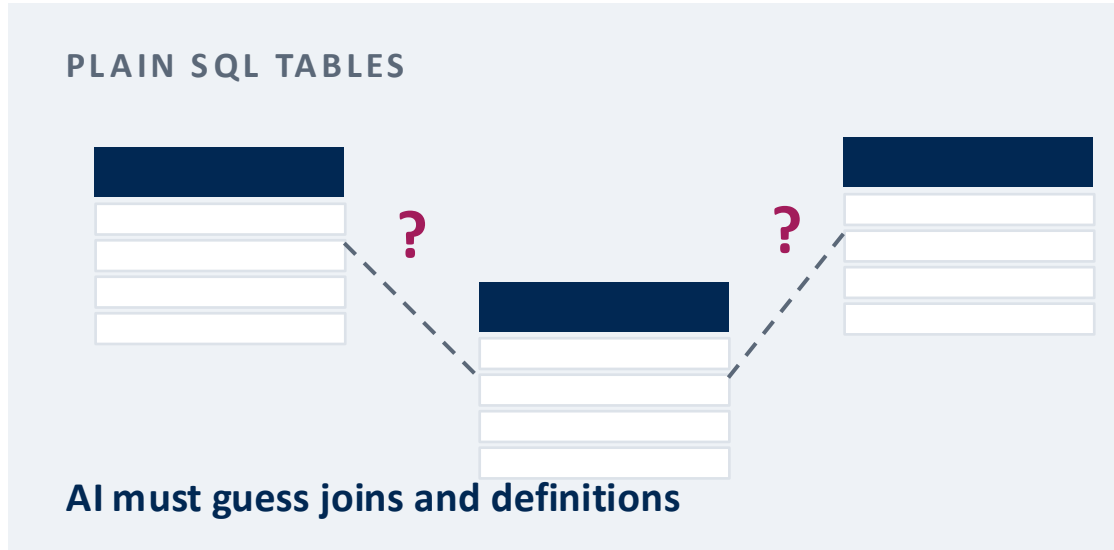
CONNECTION · TO AI



Same numbers, same permissions - **whichever way in.**

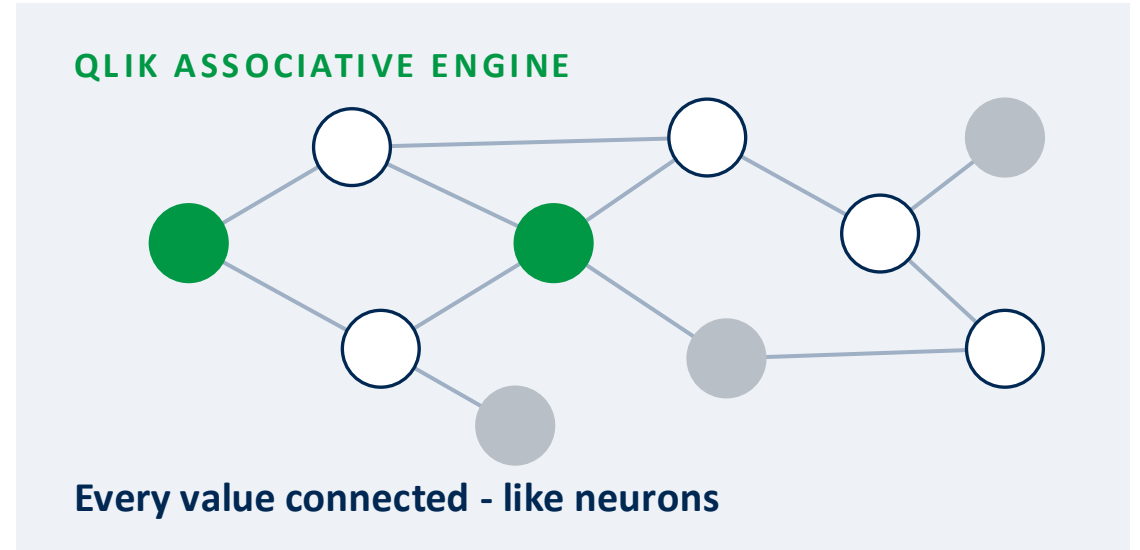
Better answers, fewer tokens

CONTEXT · THE QLIK ENGINE CALCULATES



Better answers

The model asks, the Qlik engine calculates - each KPI the way your business defines it.



Fewer tokens

The AI receives the result - not thousands of rows to read.

"The next frontier in AI won't be determined by which LLM you choose, but by how much analytical power you have under the hood." - Qlik, June 2026

Ask in plain language, get your numbers

CONNECTION · QLIK ANSWERS, FAST AND THINKING MODE

1

A simple question

Fast mode answers almost instantly - from your master measures

2

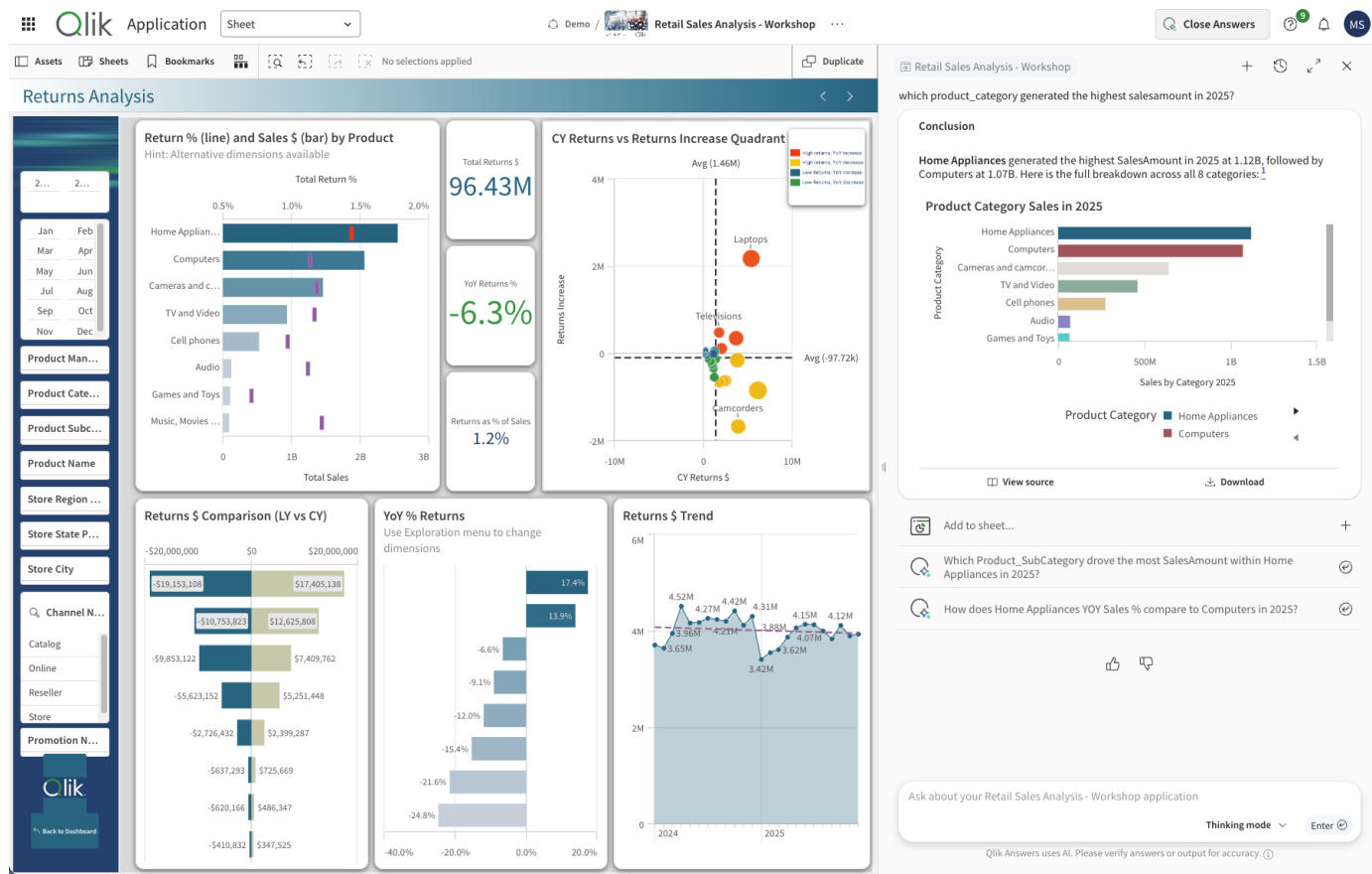
A why question

"Think harder" switches to step-by-step reasoning, same context

3

Your documents too

Answers from data and documents, with sources



Before: a ticket to the BI team. Now: a question - with the dashboard's numbers.

Predict, then act - in four questions

THE QLIK PREDICT AND AUTOMATE AGENTS

1

Explore and train

"Which data can predict late payments? Train a model."

2

Explain

"What drives late payment?" - in plain language

3

Predict

"Score this month's open invoices."

4

Act

"Send the high-risk invoices to collections." - Automate agent

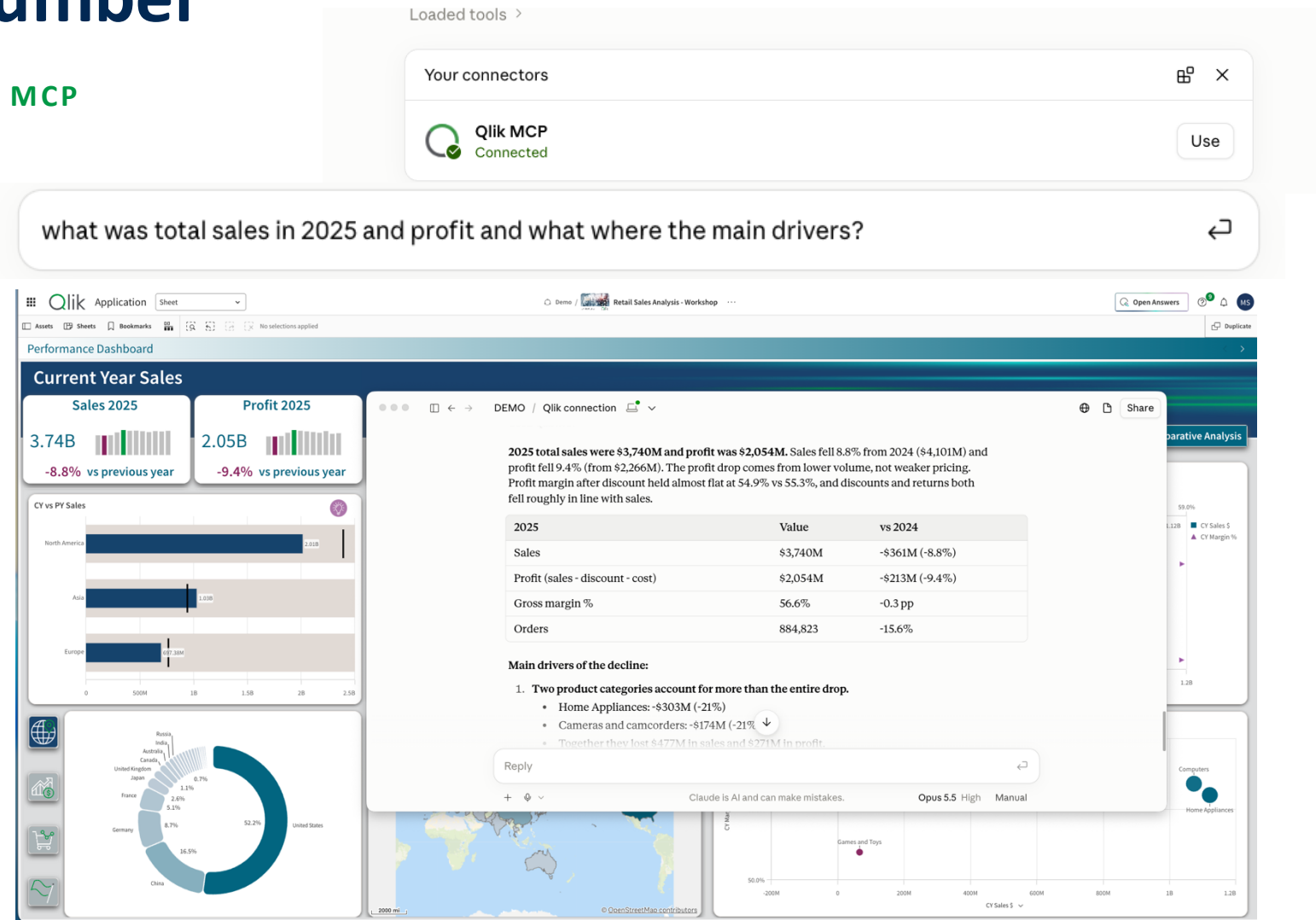


From a question to an action - in one conversation.

Same question, same number

CONNECTION · YOUR OWN AI ASSISTANT, VIA MCP

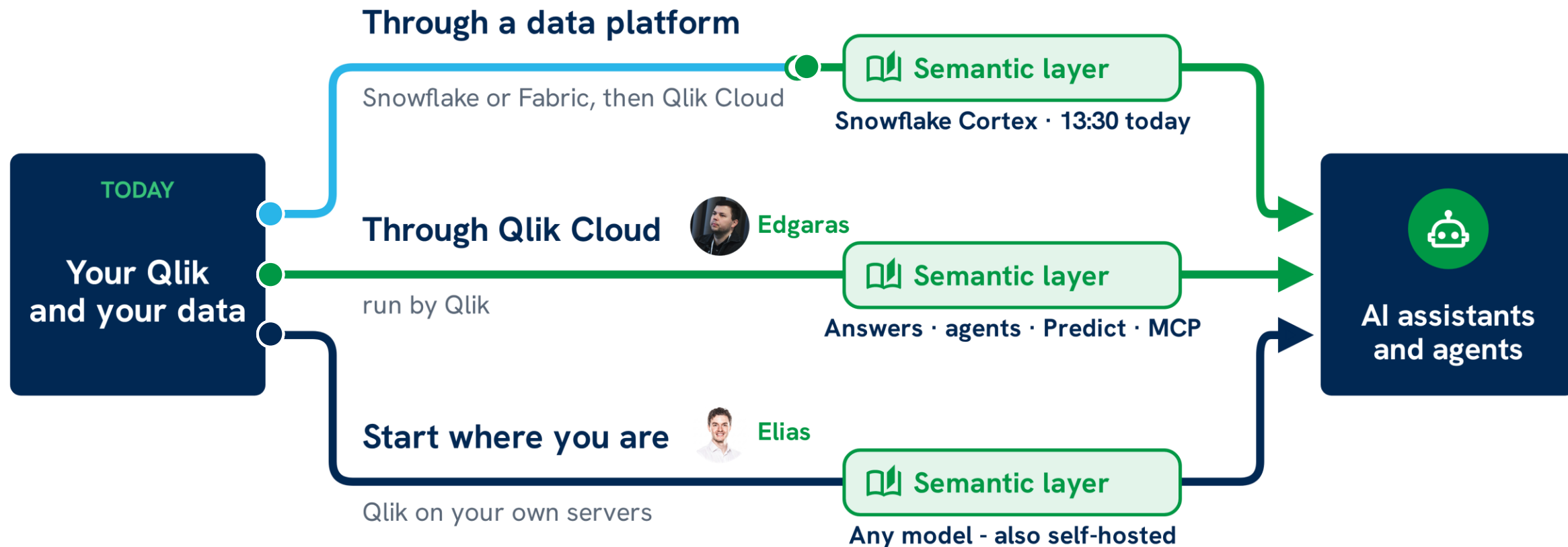
- 1 Asked in Claude
Your people stay in the assistant they already use
- 2 Calculated by Qlik
The engine computes the KPI, with your definitions and permissions
- 3 Checked in the app
The number in the chat matches the dashboard



AI reads the question. The Qlik engine calculates the number.

Three routes - one semantic layer

WHICH PATH FITS YOU · CLOUD, YOUR OWN SERVERS OR BOTH



Whichever route - **the same context travels with you.**

From an Excel file to a Qlik app - in five minutes.

DEMO 1 · QLIK CLOUD · WATCH THE CLOCK



Edgaras Petrsevicius

Qlik Technical Architect, The
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Fast with AI. Enterprise-ready with people.

EDGARAS · WHAT AI DOES NOT REPLACE

01

The script

A developer checks the load script against best practice.

02

The measures

An analyst validates every KPI before people rely on it.

03

The look

Your company colours and standards - not the AI's defaults.

Qlik's MCP runs in Qlik Cloud. Many of you can't move yet.

DEMO 2 · ON YOUR OWN SERVERS

Patient data, banking rules, size, timing. So how do you start with AI today?



Elias Ismail

Product Manager, Stretch Qconnect

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DEMO 2 · AI FOR QLIK SENSE ON YOUR OWN SERVERS



Elias Ismail

Product Manager



Long-standing Qlik Elite Solution Provider

Denmark, Sweden and the US



Built the cloud migration tool Qlik acquired

Now the free Qlik Analytics Migration Tool



MCP for Qlik Sense on your own servers

AI with any model - also one that runs in your own data centre

YOUR QUESTIONS

What we hear from Qlik Sense customers

01

*“We run Qlik Sense on our own servers.”***WHERE**

Qlik's MCP server is Qlik Cloud only.

02

*“Does our data leave the building?”***DATA**

Finance, customers, HR - in an AI chat?

03

*“Do we have to use a US AI cloud?”***MODEL**

Some of us can't. Some of us won't.

04

*“Who is the AI acting as?”***IDENTITY**

A shared service account sees everything.

05

*“Who decides what it may change?”***CONTROL**

Reading is one thing. Publishing is another.

06

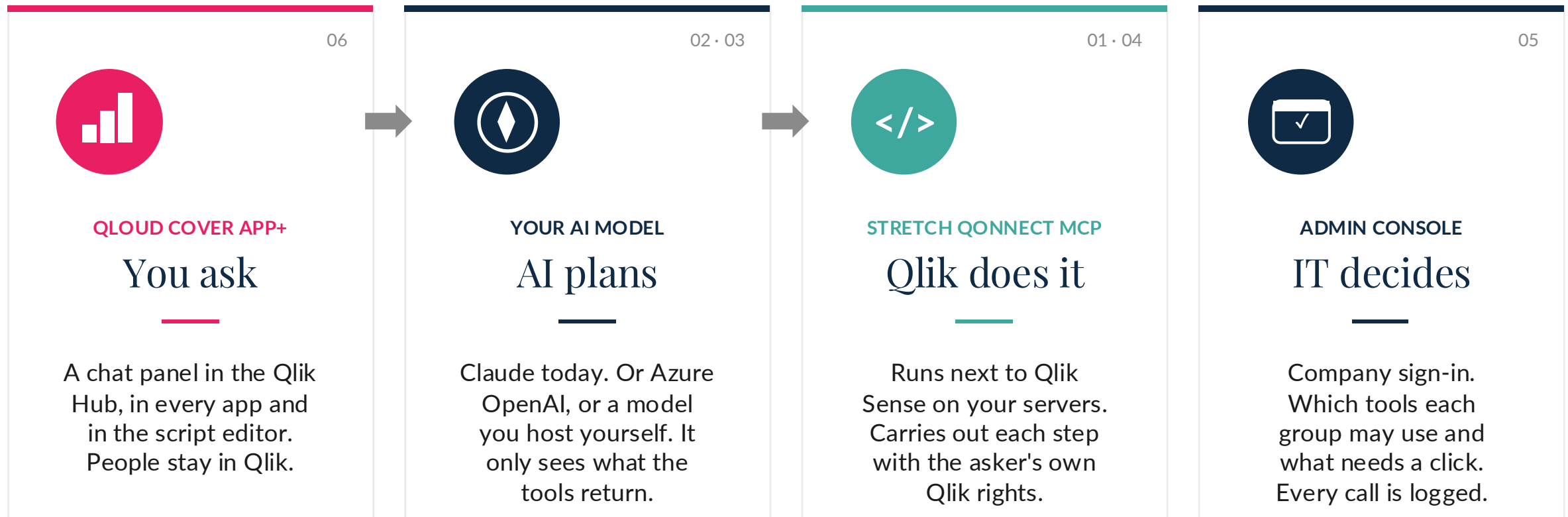
*“Will people actually use it?”***ADOPTION**

They work in Qlik, not in another chat tool.

WHAT WE BRING

FOR QLIK SENSE ON YOUR OWN SERVERS

How it works, in four pieces



You ask in App+. The AI plans. The MCP server does it in Qlik, with your rights. IT sets the rules.

THE SCENARIO

Today's brief

Starting point — an empty client-managed Qlik Sense, plus sales files and targets in Azure Blob Storage.

- 1 Build a sales app from our Azure files**
From an empty Qlik, with no app and no data connection
- 2 Find out where we're behind target, and why**
Shown on the dashboard itself
- 3 Test a what-if on the biggest gap**
Where would we land against target?
- 4 Let people try that on the dashboard**
A what-if slider on the sheet
- 5 Put it into production**
Weekday reload at 6 am, then publish

WHAT JUST HAPPENED

From Azure files to a production app

01

BUILD

One prompt

“Build me a Sales Performance app.”

Connection, script, test, reload, model check and a branded sheet - and it took me along

02

WHY

One question

“Why is Poland behind target?”

Ranked drivers from the Qlik engine, selected and highlighted on my own sheet

03

WHAT-IF

In the chat

“What if Outdoor sold 3× as much?”

Poland and the company back on target. Nothing saved in the app

04

SLIDER

On the dashboard

“Put that on the dashboard.”

A Qlik slider on the sheet. Drag it and the real charts move

05

PRODUCTION

One approval

“Reload every weekday, then publish.”

A scheduled reload task, and a publish that waited for my approval

06

AS ME

Governed

Every step, as the person asking.

My Qlik rights, IT's tool rules, every call in the audit log

On our own server, next to Qlik Sense - and open to any MCP client, not just App+.

Thank you.

From data to action.



CONTACT

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CONTINUE THE CONVERSATION

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Qonnect AI for Qlik Sense

What we solved today

SUMMARY · THE PROBLEM, HOW, THE VALUE

THE PROBLEM	HOW YOU SAW IT SOLVED TODAY	THE VALUE
1 Context AI does not know what your numbers mean	Your Qlik apps hold the definitions - the Qlik engine calculates every KPI your way	The same number as your dashboard
2 Connection In the cloud: AI cannot reach your Qlik yet	Qlik Answers, agents and Predict; Claude via MCP. Edgaras: an app from a file in five minutes	Everyone can ask - first apps in minutes
3 Connection On your servers: some data must not leave	An MCP server for Qlik Sense - any model, also self-hosted. Shown by Elias	AI without moving your data

Built on the Qlik you already have - **not from zero.**

Questions?

Q&A



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